



THE HELLENIC INITIATIVE

Annual Report 2018

“ONE VOICE— MANY ACCENTS”

VF  18

THE HELLENIC INITIATIVE

www.VentureFair.gr



About THI

The Hellenic Initiative (THI) is a global, nonprofit, secular institution mobilizing the Greek Diaspora and Philhellene community to support sustainable economic recovery and renewal for Greece and its people. Our programs address crisis relief through strong nonprofit organizations, led by heroic Greeks that are serving their country. They also build capacity in a new generation of heroes, the business leaders and entrepreneurs with the skills and values to promote the long term growth of Hellas.

THI Vision / Mission Statement

Investing in the future of Greece through direct philanthropy and economic revitalization.

We empower people to provide crisis relief, encourage entrepreneurs, and create jobs.

We are The Hellenic Initiative (THI) – a global movement of the Greek Diaspora

ABOUT THE COVER

THI VENTURE FAIR ATHENS

Participants, Judges, THI Board Members from around the world and Staff share a moment together on the stage celebrating the accomplishments of the day.



THE HELLENIC INITIATIVE

To All the Friends of THI,

We, the members of the Executive Committee, wish to express to all of you, the supporters and friends of The Hellenic Initiative, our deepest gratitude for the trust and confidence you have shown to our organization for the past six years. Our mission is to connect the Diaspora with Greece in ways that are both salutary for Greece, and valuable for the Diaspora.

One thing we have learned is that bringing Greece's many needs into focus throughout the Diaspora has led, for many, to a renewed relationship with their homeland. For too long, Greece has been a family memory, a place to go on vacation, and an idea of history and the past. But Greece is so much more.

THI connects Diaspora Greeks to people on the ground in Greece who are working to make our ancient Homeland a better place for all. Whether it is volunteering with NGOs, or helping young entrepreneurs get a leg up, or encountering Greece's many challenges with new perspective and sensitivity, all of us are evolving and growing with the modern Greece that is often far removed from our personal narratives.

The Hellenic Initiative exists to give opportunity and voice to the Diaspora, to be of real assistance to Greece and its People. Our programs are conducted with genuine accountability and transparency, and are designed

to rebuild trust and confidence in having dealings with and in Greece. THI is a non-political organization which respects the sovereignty of the Greek Nation, but we also explore policies that are beneficial.

We are grateful to all those that have trusted us with their resources and their confidence to do right by Greece during these years of economic woe. The crisis may be over "officially" in the eyes of some, but the effects will last for decades. As we continue our mission of investing, empowering, and encouraging, we invite you to join us. Greece needs us, and we need Greece.

—The THI Executive Committee



Andrew N. Liveris
Chairman



George P. Stamas
President



Dean Dakolias



George A. David



William P. Doucas



Muhtar Kent, Emeritus



Nicholas Lazares



George M. Logothetis



Dennis Mehiel



Alexander Navab



John Pappajohn



Michael G. Psaros



George Sakellaris



Marianna V. Vardinoyannis



Harry Wilson



Fr. Alexander Karloutsos
Honorary Advisor



Princess Tatiana
International Ambassador



Giannis Antetokounmpo
International Ambassador



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Read about the activities of THI in Athens this summer – from the First Global Diaspora Summit to the Venture Fair and all the attendant activities (including supporting young Greek-Americans giving back to Greece!)



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THI, including THI Australia and THI Canada supplied over \$1.5 million to both crisis relief efforts and entrepreneurial initiatives in Greece and, for the first time, in Cyprus.



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The Hellenic Initiative is truly an international movement of the Greek Diaspora. THI Australia, THI Canada, and the emerging THI UK through its London Event.



THI NEW LEADERS → 94

THI New Leaders have continued to evolve over the the past year, with an emerging circle of leadership that is looking to expand its mission.



CORPORATE FRIENDS OF THI → 98

THI truly appreciates the support of corporations and companies who have given of their funding and resources through the years to support our mission in Greece.



MEET THE CHAIRMAN → 104

Since the inception of THI, Andrew N. Liveris has chaired Board of Directors. With an extraordinary career at the Dow Chemical Company, he inspires the mission of The Hellenic Initiative.



PROFILE OF A THI BOARD MEMBER → 110

Ted Leonsis is a true example of the Greek-American success story, with a narrative that spans the Internet revolution to championship professional sports teams.



FRIENDS OF THI → 114

We thank all of our donors, great and small, who from 2012 to the present have made our mission to Greece possible with their generosity and confidence in our transparency and accountability.



EXECUTIVE COMMITTEE

President Bill Clinton
Honorary Chairman

Andrew N. Liveris
Chairman

George P. Stamas
President

Dean Dakolias

George A. David

William P. Doucas

Muhtar Kent, Emeritus

Nicholas Lazares

George M. Logothetis

Dennis Mehiel

Alexander Navab

John Pappajohn

Michael G. Psaros

George Sakellaris

Marianna V. Vardinoyannis

Harry Wilson

Father Alexander Karloutsos
Honorary Advisor

Princess Tatiana
International Ambassador

Giannis Antetokounmpo
International Ambassador



BOARD MEMBERS

Nicholas W. Alexos

Maria Allwin

Drake Behrakis

John P. Calamos, Sr.

Aris Candris

John Catsimatidis

Achilles Constantakopoulos

Jeremy Downward

George Frazis

John D. Georges

Arianna Huffington

Constantine Karides

Savas Konstantinides

John S. Koudounis

Nikos Koumettis

Amb. Eleni Kounalakis

Ted Leonsis

Alexander Macridis

George Marcus

Panos Marinopoulos

Corinne Mentzelopoulos

C. Dean Metropoulos

Nick Mitaros

Nikos Mouyiaris

Nicholas G. Pappas

Nikos Stathopoulos

George Svokos

George Tsunis

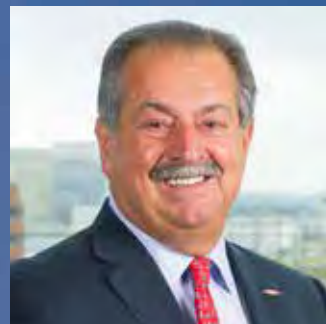
THI IN ATHENS JULY 2018

**Read about the activities of THI
in Athens this summer – from
the First Global Diaspora Summit
to the Venture Fair and all the
attendant activities (including
supporting young Greek-
Americans giving back to Greece!)**





THE CHAIRMAN'S MESSAGE



ANDREW N. LIVERIS

ONE VOICE—MANY ACCENTS

Six years ago, when the economic crisis in Greece was at its peak, a few Hellenes and Philhellenes came together and said that the Diaspora had to respond. And we did something that I think was quite unusual. We enlisted that most magnificent Philhellene of them all, President Bill Clinton, to come with us to Athens on a very hot July day, and we formed a movement of the Diaspora – The Hellenic Initiative.

That movement is going strong and, indeed, building momentum. In part that is because we understood that for the movement to be long-term, it had to be inclusive. Take a moment to dwell on that word. It's a twenty-first century word. The people of the twentieth century were exclusive. Many of the people of the twentieth-first century and the millennials who are guiding us are inclusive. At the same time, we see the rise of populism, tribalism, and sexism, not to mention hatred, racial bigotry, and oppression, because we as a society have to learn what inclusiveness means, again.

Movements like ours are springing up everywhere, notably amongst the young

people. And inclusiveness remains a core value for THI.

From the beginning, our mantra was "Crawl, Walk, Run." And as someone who has long worked for an institution that's decades old (or young), I understand that culture change happens one person at a time. Which means it is very hard work. You've got to touch the hearts of everyone. You can send them all the reading material you want, you can even provide funding, which makes for very short-term alliances. But if you really want to advance the cause that you believe in, you have to touch people's hearts. In that spirit, we have to touch the hearts of the Greek Diaspora and indeed, become vital partners with the People of Greece.

These last six years THI Board members and THI staff have brought our Hellenic Diaspora countries together for the cause of Greece and Hellenism. We are no longer the Diaspora who come to Greece just to invest, make a quick dollar, and leave. We're here to rebuild Hellenism to its inevitably strong future. A future where the word "ἐγώ" no longer means ego, where humility is our national trait, where courage and resilience are our mantra.

THI convened its first Global Summit this past July as a beginning of our "globality." As we all know, Hellenism in our respective countries had become very tribal. The people of Melbourne were not talking to the people of Sydney; the people of Montreal weren't talking to the people of Toronto. The people of Los Angeles weren't talking to the people of New York. We had one language, but not one voice. Now we are becoming one voice with many accents.

For six years, we at THI have been – in the old McKinsey adage – "storming, forming, norming." We have been brainstorming for six years. We are now forming our future, and very soon, it will become normal for people to talk about the Greek Diaspora with admiration, in the way they talk about the Irish and the Jewish Diasporas. Isn't that a vision we all can aspire to?

Help us help Greece. Join us!

Andrew N. Liveris

HELLENIC INITIATIVE



AMERICAN SCHOOL OF CLASSICAL STUDIES

Global Diaspora Summit



In addition to the Venture Fair and the Summit, THI Board Members were included in a celebration of USA Independence Day at the home of the American Ambassador, Geoffrey Pyatt, and were guests of our newest board member, Marianna V.

Traditionally, the end of June has been the time for the THI Annual Athens Venture Fair. This year and for the Fourth Venture Fair, THI expanded its program and included for the first time, a THI Global Diaspora Summit.

Vardinoyannis, at an amazing concert at the Odeon of Herodes Atticus given by Nana Mouskouri to raise funds for ELPIDA, the extraordinary children's cancer hospital that she founded.

The Global Diaspora Summit took place at the American School of Classical Studies in Athens, within the world-famous Gennadius Library's Cotsen Hall and thanks are due to the School and the

Library for their extraordinary hospitality. Representatives from THI (Worldwide), THI Australia, THI Canada and the emerging THI UK spent the day together, whose purpose was to give the members of THI from around the world a forum to explore the current situation in Greece and the prospects for the future.

The day opened with remarks from Andrew N. Liveris, THI Board

Chairman (please see them on the facing page), George P. Stamas, THI Board President, and new THI Board Member Marianna V. Vardinoyannis, (Goodwill Ambassador UNESCO, President ELPIDA Friends' Association of Children with cancer, and President Orama ELPIDAS Association).

Longtime friends of THI from the McKinsey organization managed the day, and special thanks are due to Ernestos Panayiotou from the Athens Office and to Solveigh Hieronimus who traveled from Munich, Germany to moderate the three sessions.

In the first session, United States Ambassador to the Hellenic Republic Geoffrey R. Pyatt and Yannis Stournaras, Governor of the Bank of Greece, engaged in a dialogue (with question and answer) about the economic future of Greece and the consequences of the crisis and decade of austerity.

In the second session, impact stories from the field were shared by representatives from NGOs with whom THI has built successful partnerships:

Alexandra Martinou, President of *Together for Children*, Lena Papalexopoulou, Vice President of *Desmos*, and Marco Veremis, Co-founder and Executive Chairman Upstream (representing *Junior Achievement*).

In the third session, THI Treasurer Aris Candris, THI Board Member Jeremy Downward, THI Australia President Nicholas G. Pappas and THI Canada Co-President John Sotos shared "Lessons Learned from our Regions." This was a spirited discussion of how each Diaspora population can increase the sum total of mission of THI.

The afternoon closed session was facilitated again by McKinsey, with only THI Board Members and organizing staff present. Here was an opportunity to drill down on the core mission of THI and increase effectiveness. One of the key determinations coming from the session was the decision to open a THI Office in Athens by the end of 2018.

We were particularly gratified of our Venture Fair and THI Summit the following day on July 6th to be joined by a number of our Australian and Canadian



colleagues, who help make our activities in Athens special.

Our Summit, the agenda for which is also enclosed, included presentations by the Chairman of the National Bank of Greece and several other business and community leaders. Following the Summit, our Board members as well as several Board members from our Australia affiliate met to discuss the progress of THI and a frame work for future THI activities.



MUSEUM OF CYCLADIC ART

THI Corporate Ambassadors



On Wednesday, July 4th, the law firm of Papapolitis & Papapolitis held a reception at the Museum of Cycladic Art to celebrate their 120th year Anniversary and to honor The Hellenic Initiative, now in its 6th year of operation.

In order to assist THI in funding and energizing direct philanthropic aid for those in need and empowering entrepreneurs in Greece, Nicholas Papapolitis inaugurated the THI Corporate Ambassador's Campaign Program, which he chairs. Corporate Ambassador's generous contributions help sustain the THI's and fund its economic development

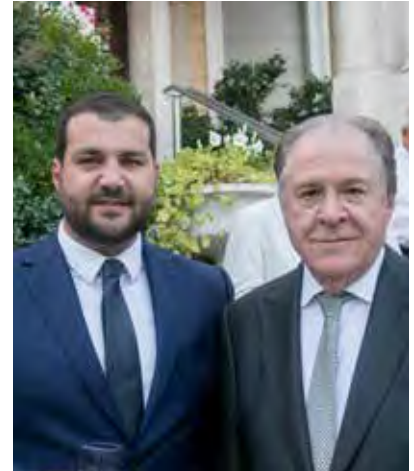
and philanthropic programs throughout the calendar year.

To date, the following firms have joined:

- Brook Street Equity Partners LLP
- Dolphin Capital Partners
- Papapolitis & Papapolitis
- The Margi

PAPAPOLITIS / PAPAPOLITIS

EST? 1898







ATHENS HILTON HOTEL

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THE HELLENIC INITIATIVE

4th Annual Venture Fair



**The day before the
Global Diaspora
Summit, THI
conducted our 4th
Athens Venture Fair.**

By all accounts, the Venture Fair gets bigger and better every year. The judges this year were: Peter Abraam (AUS), Paul W. Doucas III (USA), Jeremy Downward (GR), George Giovas (AUS), Cleo Lymberis (GR), Nicholas G. Pappas (AUS), and Peter Polydor (USA/CA). The judges vetted our selected corporate presenters before and during the live “Shark Tank” process.

The ten Corporate presenters were selected out of a universe of 80 applicants. Those companies were:

 **B2BWAVE**

B2B Wave, an innovative B2B ecommerce ordering and catalog solution for wholesale distributors and manufacturers;

 **Kaleps**
Data protection, quantum-proof

Kaleps, the first end-to-end Encrypted Cloud Database System;

 **NATECH**

Natech, which develops and supports integrated IT solutions in the international financial institution market;

 **OLYRA**

Olyra, which uses traditional Greek crops in its all-natural on-the-go breakfast snacks;

 **pd neurotechnology**
medical solutions

PD Neurotechnology, which aims to dramatically improve the quality of life of Parkinson's patients with its optimal timing and dosage devices;

 **POBUCA**

Pobuca, a producer of digital assistants which facilitate the company contacts process;

 **QUANTIMETRICA**

Quantimetrix, specializing in voice recognition software and hardware;

 **feel**

Feel, whose wristband emotional monitoring device aims to transform how mental health is monitored;

 **Think Silicon**
ultra-low power | vivid graphics

Think Silicon, which is focused on more efficient graphics technology;

 **viral loops**

Viral Loops – a marketing platform that incentivizes clients to promote the firms they work with.

4TH ANNUAL THI VENTURE FAIR

#THIVentureFair



For the very first time,
the top three companies were awarded prize money;
these prizes were as follows:



Viral Loops
€ 10,000
Awarded from THI Australia



PD Neurotechnology
€6,000
Awarded from THI



Think Silicon
€4,000
Awarded from THI



JUDGING PANEL



Peter Abraam
Group Executive Advisor
Findex



Paul W. Doucas III
Chief Operating Officer
Elutions Inc.



Jeremy Downward
Executive Director
Aristeus Financial
Services Ltd



George Giovas
Managing Director and
Co-Founder
Axis Partners Pty
Limited



Cleo Lymberis
Pillarstone



Nicholas Papapolitis
Managing Partner
Papapolitis & Papapolitis
LLP Athens – London



Dr. Nicholas Pappas AM
Chairman
Bank of Sydney



Peter Polydor
CEO
Ergo Capital

INNOVATION & ENTREPRENEURSHIP TOUR



with the partnership of



over a dozen partners



1,979km around Greece

3000+

invitees in all 6 cities

For the past four years, THI has used the extraordinary services of Kurt Heiar, from the John Pappajohn Entrepreneurial Center and the Henry B. Tippie College of Business at the University of Iowa, to sharpen the skillsets of our participants in the VentureGarden Programs at ALBA (American College of Greece) in Athens and at Anatolia College in Thessaloniki.



Kurt F. Heiar

John Pappajohn Entrepreneurial Centre
Henry B. Tippie College of Business
The University of Iowa

VentureGarden is the result of the joined effort of ALBA Graduate Business School at The American College of Greece and Anatolia School of Business at The American College of Thessaloniki. The discussion that shaped VentureGarden started by the intention of The Hellenic Initiative to set up a program that supports entrepreneurs in Greece. The program is materialized by the entrepreneurship centers at each aforementioned school and has a dedicated team that manages and implements. The program runs independently in both schools, but adheres to the common underlying educational philosophy, similar processes and identical calendar implementation.

Because of Kurt's special talents, he has been integrated into the

preparation of all the companies to participate in the Annual Athens Venture Fair. In fact, due to scheduling, 2018 was the first time that Kurt was not present for the actual day-of presentations, but, as ever, it was obvious that each company had been fine-tuned by a professional entrepreneur.

This year, following an outstanding event last year at the "egg" ("Enter, Grow, Go") incubator in Athens that was followed by thousands on FaceBook, it was decided to share Kurt's mission around Greece, in cities where VentureGarden has done small programs (called "GreenHouses") and in new ones as well.

The result was the "THI Innovation and Entrepreneurship Tour" from June 12 – 21, organized by THI



Director of Programming Michael Printzos with local communities, universities, the US Embassy and Consulates. Hundreds of budding entrepreneurs had the opportunity to hear Kurt, dialogue and network with each other. As so many already know, the entrepreneurial ecosystem in Greece is young, and

there are many bright and eager entrepreneurs who are ready and willing to help turn their country around. But they need mentoring and capital.

This tour, which visited the following cities: Thessaloniki, Xanthi, Evoia, Patras, Kalamata,

and finishing up in Athens, is all about the mentoring, in the same way that the Venture Fair is all about the capital. THI is planning bigger and better opportunities in the future.

A few comments heard during the tour are:

ATHENS

“Tapping into this strong entrepreneurial spirit is critical to Greece’s success. THI’s work in developing business leaders corresponds with one of the United States key objectives: supporting Greece’s economic recovery and growth.”

Geoffrey R. Pyatt

U.S. Ambassador to the Hellenic Republic



“In a great initiative by the Hellenic Initiative, Kurt Heiar offered us his accumulated wisdom through a highly inspirational interactive speech. Congratulations and great big thanks!”

Fanis Spanos

Deputy Governor of Central Greece,
Regional Division of Evia

CHALKIDA



PATRAS



THESSALONIKI

“ From how to transform business ideas to solving real needs, to what investors want, this talk from Kurt Heiar, involved everything a startup needs to understand to pursue success.”

Dr. Paraskevi Giourka

Unit of Innovation and Entrepreneurship,
Democritus University of Thrace.



XANTHI



“ If you're not failing every now and again, it's a sign you're not doing anything innovative, this is what we learned from Kurt Heiar and THI.”

Dimitris Giannakoudis

Xanthi TechLab Coordinator



NHSA Beach Cleanup

Concluding the week of July 4th in Athens, The Hellenic Initiative sponsored the The National Hellenic Student Association (NHSA) of North America, Inc., in collaboration with ethelon and iSea, in their inaugural day-long Beach Clean-up at Saronida Beach on July 7, 2018.

With over 50 volunteers, the Beach Clean-up resulted in 792 pounds of trash, including recyclable items, being removed from the coast line, which was then sorted and analyzed by iSea. Divers from Poseidon Club Dive Center also assisted in the removal of trash from inside the water, including three

industrial tires, and several large pieces of plastic. Several more participants from the Saronikos Young Volunteers in Action, and from the Municipality of Saronida, joined the volunteers from NHSA, ethelon, and iSea. Portes Magazine media also sponsored the event.



Following the successful Beach Clean-up, all participants were invited for lunch at Anchor Café nearby. As a parting gift, and in line with the message of sustainability and environmental consciousness, NHSA provided all participants with a toothbrush constructed from bamboo by BeMyFlower, a sustainable Greece-based company. Additionally, the leaders of Saronikos Young Volunteers in Action collected excess food from

the lunch to be donated to the Communal Kitchen of Saronida, a non-profit organization that distributes left over food from events to local families in need.

The event was inspired by environmentally oriented discussions at the NHSA Atlanta convention in the fall of 2017 with the co-founder of ethelon, Kostapanos Miliarexis. In line with the convention theme of environmentalism, NHSA was inspired to partner with ethelon

in hosting an inaugural Beach Clean-up with the purpose of bringing together students of Hellenic descent from the U.S. and locals for a good cause.

For years at the THI Annual New York Galas, NHSA has provided the volunteers who check you in and help in all kinds of ways. THI was very proud to support them taking time from their travels in Greece to give back in this helpful, sustainable way.



50 VOLUNTEERS, RESULTING IN 792 POUNDS OF TRASH





GREECE WILDFIRE RELIEF EFFORTS

The national calamity of this summer is being met by THI's efforts to meet both immediate and long-term needs in the face of this tragedy.







ATHENS

THI Greece Wildfire Relief Fund

The Greek wildfires that ravaged Rafina and Mati were a national tragedy of near biblical proportions. The death toll was devastating, over ninety perished. Hundreds of families were displaced and lives ruined.

“

I am sorry that I cannot put my hands to work towards helping the restoration of the victims to their homes. May God’s blessing go with you, the workers, and the victims and their families.”

The Hellenic Initiative commenced at once to bring awareness to the needs in Greece, and to raise funds to assist those whose lives were so cruelly shattered. The response to THI’s appeal, and to the other Diaspora-wide organizations has been very heartening. THI is committed to full disclosure

and transparency about how the funds raised are to be used and accounted for.

There are both short-term and long-term needs. Working with International Orthodox Christians Charities, THI supported a “Recovery Assistance for Greece Fire Survivors” project to

provide emergency assistance to survivors of the recent fires that devastated the areas in and around Rafina, Greece. Half of the funding (\$25,000) was applied to a grocery store voucher program to provide immediate assistance to an estimate 168 families who lost their principal residence. The other half of the funding (\$25,000)

“

I'm more than happy to become more actively engaged with THI in any capacity possible -- I have been following the organization's activities closely and I admire the achievements.”



“

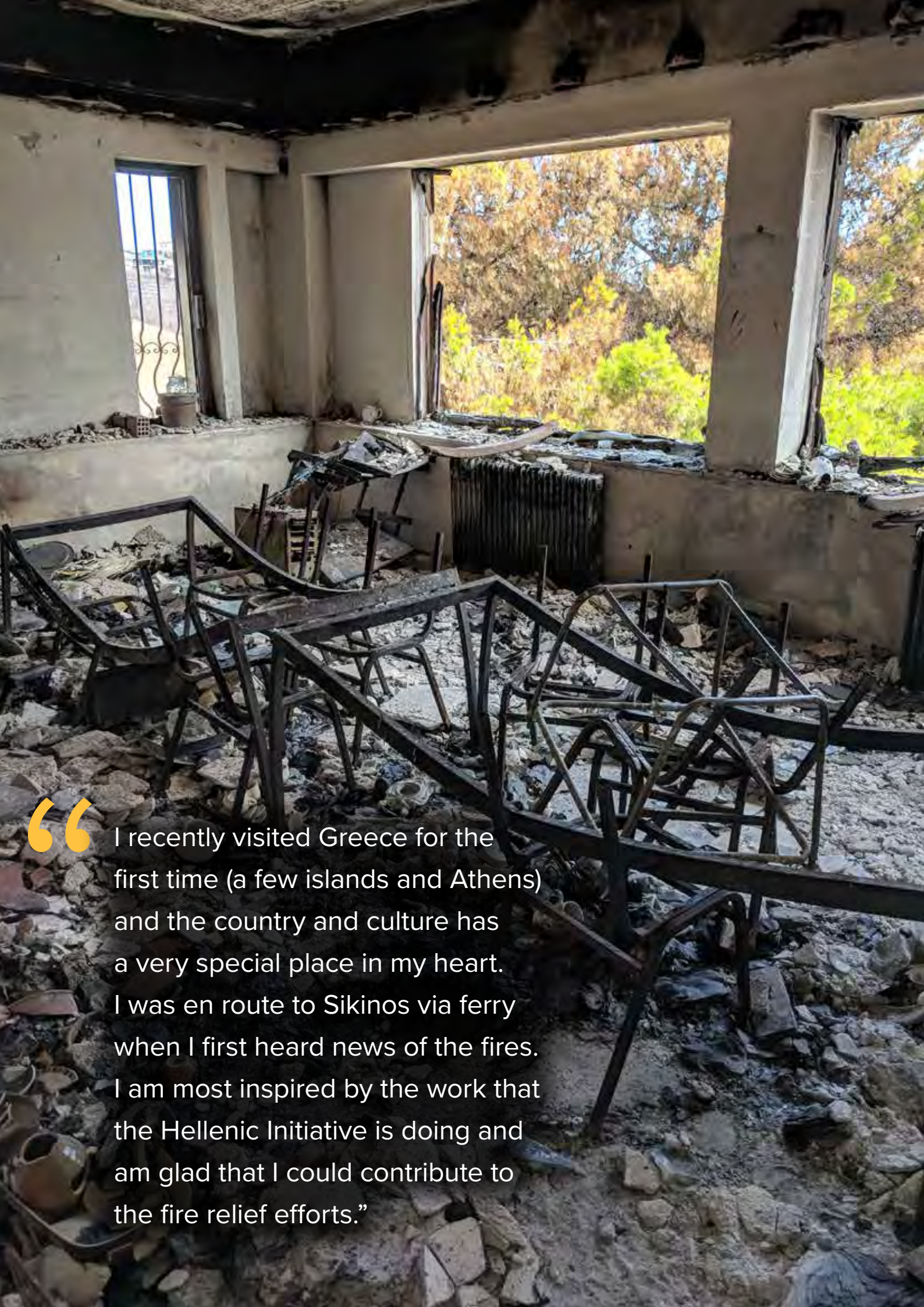
The gratitude is mine for all that The Hellenic Initiative is doing for our beloved country! Thank you!”

was used to support clean-up efforts through the provision of approximately seventy-seven large capacity trash receptacles. IOCC partnered with Apostoli and city officials in Rafina on the implementation of its response to this crisis. The proposal was predicated upon consultations with local officials on the most

effective way to meet the current needs of the affected population.

For the long-term response, the THI focus is on the Lyreion Orphanage. Thankfully no lives were lost as a result of the fires, but much of the facilities was destroyed (pictured). The Orphanage dates back to 1967

and was established by a small group of women who became nuns to fulfill their wish to provide a home and solace to children less fortunate. Its mission is to provide a loving home environment and good education to children from deprived backgrounds.



“

I recently visited Greece for the first time (a few islands and Athens) and the country and culture has a very special place in my heart. I was en route to Sikinos via ferry when I first heard news of the fires. I am most inspired by the work that the Hellenic Initiative is doing and am glad that I could contribute to the fire relief efforts.”



“

In May I had the good fortune to travel across the Pelopponesos, and also to Kythira and Tino islands. We met so many kind and generous people along the way and their actions demonstrate all that is excellent in Greece. My thoughts go out to those directly affected by this horrific tragedy and the relief efforts, which likely will be lengthy. Thank you for the good work you are doing. It is appreciated.”

The children that have been raised in the orphanage include children whose biological parents have died and/or children whose parents, for various reasons, are unable to look after them. The orphanage was like a small village with family houses, common areas such as a library, cafeteria, children's playground, and also a primary school for the younger children. Secondary school age children were taken to their local school using a bus. Children who live in Lyreion come from all ages, backgrounds, and ethnicities.

The fire destroyed nearly everything. In detail, from the assessment by the Vardinoyannis Group, the buildings affected by fire were as follows:

- 1 house for elderly people / 2000 m² = 21,500 ft²
- 1 house for orphans / 350m². = 3,767 ft²
- 1 Admin building / 250m² = 2691 ft²
- 1 Admin building (accounting dept) / 200m² = 2,150 ft²
- 1 warehouse, repair workshop / 700m² = 7,535 ft²

In addition, 3 school buses, 2 trucks, and 1 tractor were entirely destroyed and an olive grove with more than 1,000 trees was scorched to the ground.

THI is working with the Orphanage and many interested parties to effectuate a rebuilding plan and a way for The Hellenic Initiative to participate in that rebuilding in a meaningful way.

THE 5TH ANNUAL GALA

A person in a red dress is shown from the waist up, with their arms raised in a celebratory gesture. The background is a mix of blue and orange light, suggesting a stage or event setting. The person's hair is blonde and flowing. The overall mood is festive and high-energy.

The THI Annual Gala is the event of the year for the Greek Diaspora, bringing together leaders from across continents to raise awareness and funds to help Greece.





The Hellenic Initiative's 5th Annual Gala raised more than \$2 million

NEW YORK CITY

September 29, 2017 proved to be a night to remember, in every sense of the word. The Hellenic Initiative's Fifth Annual Gala was held September 29, 2017 at the New York Hilton. As THI Executive Committee Member Michael Psaros observed, over nine hundred people filled the Ballroom of the New York Hilton. The Gala is the largest and most successful Greek Diaspora fundraising event and is attended by Greeks from the U.S., Canada, Europe, and Australia.

THI leads the Greek diaspora community internationally in raising awareness and capital for Greece. Funds raised through the Gala will be invested in entrepreneurial programs in Greece. The gala also supports Greek NGOs that foster economic development opportunities and provide crisis relief for underserved communities in Greece, particularly children.





THE LINKS CLUB

The night before, a reception was held at the Links Club by THI Board Members from around the globe for the honorees, Marianna V. Vardinoyannis, founder and president of the Marianna Vardinoyannis Foundation, of ELPIDA's Association of Friends of Children With Cancer, and of the ORAMA ELPIDAS Volunteer Bone Marrow Donor Registry,

and honoree, The Hellenic Entrepreneurship Award (HEA and now part of "envolve"), funded and administered by LIBRA GROUP. Special invitees were representatives of the New Leaders of THI, the under-40 organization that is gaining steam to be a worldwide Diaspora movement for the next generation of leadership in the Omogeneia.

George Logothetis, Founder, Chairman, and CEO of LIBRA GROUP spoke to the assembled about the HEA. The Greek entertainment sensation, Sakis Rouvas, (now the ELPIDA Charity Foundation president and a longtime "Messenger" for ELPIDA) represented Mrs. Vardinoyannis and spoke at the event.









2017 GALA HONOREES

MARIANNA V.
VARDINOYANNIS



HELLENIC
ENTREPRENEURSHIP
AWARD

LIBRA GROUP

Marianna V. Vardinoyannis, a visionary who, has devoted her life to charity and social solidarity, also has been helping to fight childhood cancer and support human rights. She is founder and president of the Marianna Vardinoyannis Foundation, of ELPIDA's Association of Friends of Children With Cancer, and of

the ORAMA ELPIDAS Volunteer Bone Marrow Donor Registry. Since 1999 she has been Goodwill Ambassador of UNESCO promoting the protection of children and has earned awards and international recognition for her extensive humanitarian work.

The Hellenic Entrepreneurship

Award, funded and administered by THE LIBRA GROUP on behalf of THI, supports Greek startup companies. The award has granted more than \$5.7 million to 19 promising Greek startups over the past four years. The 2017 winners will have the opportunity to share \$1.49 million, along with mentoring and business support.



“ It is very important to me that this prize is being awarded here, in the United States. In a country that embraced Greeks in difficult times and gave them the opportunity to prove that they have the power to stand out, excel and create international standards, proving everyday that they can achieve the “impossible”, because this is what characterizes all Greeks of Diaspora: their power to create and succeed. The power of their soul.”

Marianna V. Vardinoyannis

ELPIDA's Association of Friends of Children With Cancer

A Waterford crystal “Truffle Bowl” selected for the Award has the famous exhortation of Peleus to his son, Achilles, (Iliad 11:784) – “αἰὲν ἀριστεύειν, **always excel**” inscribed on each, was presented to each, dated and with a personalized dedication.



“ The Hellenic Entrepreneurship Award was born out of a belief which I know is echoed by everyone in The Hellenic Initiative: that beneath the negative headlines and beyond the cloud of economic uncertainty, Greece is not just another entrepreneurial nation but a really exceptional one. You only have to look around this room: wherever Greeks go they create wealth, promote culture and attract admiration.”

Jimmy Athanasopoulos

Hellenic Entrepreneurship Award







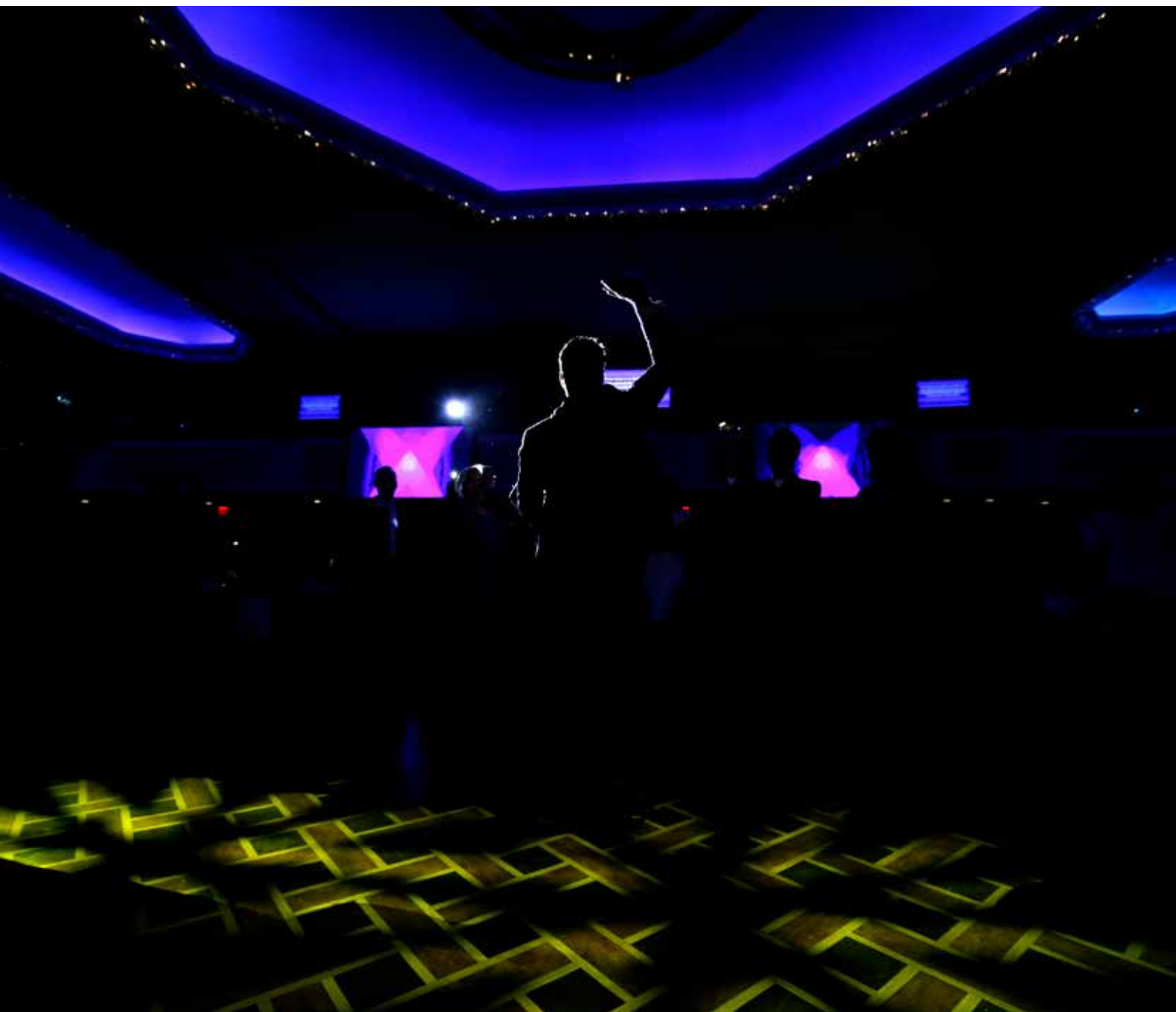
MASTER OF CEREMONIES

SAKIS ROUVAS

Leading Greek artist Sakis Rouvas served as the evening's emcee and performed to the delight of all guests. Distinguished for his charity work and social responsibility, Rouvas is the messenger of ELPIDA's Association of Friends of Children With Cancer.

Entertainment and dancing was provided by the famous Jimmy Vali Band.

Speakers included advertising legend George Fertitta CEO of Bloomberg Associates, and Julia Chatterley, co-anchor "Bloomberg Markets" and "What'd You Miss?"





“There are some people in this world who know that with every blessing in their own life, there comes a responsibility to bless others, especially the most vulnerable among us. Marianna V. Vardinoyannis is one of those people.”

Sakis Rouvas











THI PROGRAM UPDATE

THI, including THI Australia and THI Canada supplied over \$1.5 million to both crisis relief efforts and entrepreneurial initiatives in Greece and, for the first time, in Cyprus.





ITHACA

Mobile Laundry for the Homeless



www.ithacalaundry.gr

info@ithacalaundry.gr

THI Program Update 2017-2018

The Hellenic Initiative's Programs continue to fund nonprofit NGOs and entrepreneurial initiatives to improve the life of the Greek People.

For the past year, THI, together with THI Australia and THI Canada has processed US \$1,514,095. THI has provided US \$1,165,000, THI Australia has provided US\$195,161 (A\$267,764), and THI Canada has provided US\$153,934 (C\$200,000).

Below, the grants are summarized.

2017 – 2018 THI USA: US\$1,165,000 (28 grants)

Desmos

\$25,000

This was the fourth and final installment of a \$100,000 grant that provided the salaries of five interns working for five different nonprofits during one calendar year.

Together for Children

\$50,000

Part of a wider \$150k donation that runs through 2017-2018 and supported ten organizations working with children and their families.

Crete Cardio

\$50,000

A continuation of an engagement with this clinic, THI is the largest sponsor of the only public cardio surgery department in the island of Crete. The waiting period for services went down from eleven to three weeks. The department is operating on nine patients on average every month, up from one per month before the THI grant was provided.

Olympics

\$50,000

This is the second installment in a four-year commitment in conjunction with the Leventis and Latsis Foundations helping Greek/Cypriot athletes as they prepare for the Tokyo 2020 Games.

Cyprus 3rd Innovation and Entrepreneurship Forum

\$15,000

THI's first programmatic engagement in Cyprus as a main sponsor of this forum promoting startups from the Cypriot academia in a Venture Fair competition.

Symplefsi

\$25,000

THI sponsored this year's Symplefsi trip to Agathonisi and through this grant, a new, prefabricated wing for the local public school was delivered. Agathonisi is one of the most remote islands in the Aegean Sea.

Cleo Research

\$25,000

THI has been funding Cleo Research in its fight against hospital-acquired diseases and the overuse of antibiotics within Greek public hospitals.

GivMed

\$15,000

THI was one of first funders of this newly launched nonprofit. The program connects people with unused pharmaceuticals with nonprofits that need them. This is done in an automated way and through the use of an online platform that THI helped launch. GivMed's story was featured in a BBC story.

Ithaca Laundry

\$10,000

THI funded this newly formed mobile laundry unit for the homeless of Athens.

VentureFair

\$50,000

Funded the Athens 3rd THI Venture Fair, including \$10,000 in prize money.

VentureGarden

\$150,000

The program has had nearly 2,000 applicants, 670 participants, 620 class hours, over 900 mentoring hours, 8 cities visited, and 230 mentors and experts engaged with the companies being created. That is the outcome after 4 years of this program. This year over 120 participants in Athens and Thessaloniki enrolled in the program which had a special coverage on SKAI TV.

Delphi Economic Forum

\$15,000

Supporting for the third year the Delphi Economic Forum.

Higgs

\$25,000

THI funded the country's first accelerator program for nonprofits with 12 organizations going through the 2 cycles within a year.

ReGeneration

\$240,000

Over 200 companies and 500 internships have been created so far. Last year over 200 interns were matched in 6-month placements with over 80% renewing their contracts. The program has now advanced to cover more territory (Thessaloniki/Northern Greece) and also vertical cycles specific to IT.

MIT Enterprise Forum

\$25,000

THI was the Gold sponsor of the MITEF startup competition.

SXSW

\$25,000

For the fifth year, THI supported startups to attend the SXSW Interactive Festival in Austin, TX, in pursuit of finding new business opportunities and access to financing. This program is funded in partnership with the US Embassy in Athens.

Fulbright

\$25,000

THI funded one Greek scholar with his field trip to the US and a 2-day "Train the Trainer" workshop. All THI aid is focused towards supporting Greek public high school teachers.

Junior Achievement

\$10,000

For a third consecutive year, THI funded the "Virtual Company" competition of 2,000 Greek high school students launching virtual enterprises and then competing by school to win the first place and represent Greece to the pan-European competition. This year over 200 Greek public and private schools participated from across the country.

Galilee

\$30,000

THI funded partial operations of the first hospice in Greece launched through the efforts of Metropolitan Nikolaos of Mesogaia and Lavreotikis.

Beach Clean Up

\$7,500

THI funded the National Hellenic Student Association during their summer mission to clean a Greek beach.

ELPIDA Youth

\$32,500

Support for a second consecutive year of the ELPIDA summer camp for children fighting cancer.

Accelerate Greece

\$15,000

THI provided the opportunity to 3 promising startups to participate in a week-long acceleration program in Irvine, California (<http://www.accelerategreece.com>). Companies meet and interact with experts, fund managers, and other Silicon Valley professionals.

THI Easter Appeal

\$7,500

Donation towards Together for Children as part of THI's Easter campaign.

Home Project

\$32,500

A grant supporting the salaries of a full time child psychiatrist and a part-time psychologist. Both of them provide services to all 220 children at the 11 shelters that the organization runs for unaccompanied children

IOCC

\$25,000

For a fifth consecutive year, THI is working with IOCC helping at its efforts to provide relief and development support to the people most affected by the economic crisis.

Thessaloniki International Fair

\$10,000

THI cooperated with the US Embassy in Athens during this year's TIF, the United States being the honored country. THI sponsorship is towards a TED-like event that will be hosted at the main pavilion.

METAdrasi

\$125,000

Through this grant, THI has been supporting, fully, the operations of the Samos unit for unaccompanied children.

IOCC Attika Wildfires Response

\$50,000

In response to the tragic fires, THI has worked with IOCC supporting the areas clean up by purchasing 77 litter bins, as well as the wellbeing of 168 families by providing fresh grocery prepaid cards.

Axion Hellas

A\$33,264

Karpathos school sports facilities.

Boroume

A\$18,000

Balance from 2017 approved grant, Farmer's Market program.

Emfasis

A\$8,750

Mobile support unit.

Axion Hellas

A\$50,000

Mission providing health care to remote communities in Psara and Chios.

Boroume

A\$35,500

Renewal on the Farmer's market program.

Emfasis

A\$26,250

Mobile support units assisting the homeless.

PedTrauma

A\$46,000

Equipping Pediatric trauma units in Greek public hospitals.

Attika Wildfires Response

A\$50,000

2017 – 2018 THI Canada: C\$200,000 (3 grants) / US\$153,934

SOS Villages

C\$50,000.

Supporting the SOS Babies Home focused on the care and protection of abused babies and infants. Funds were used to purchase food and nutritious meals for these babies.

Doctors for the World

C\$50,000.

Funds were used to purchase vaccines, medicines and other medical products and to pay for the rent for the polyclinics operating in Chania and Patras. Doctors for the World a member of Medecins Du Monde International, work tirelessly together with hundreds of volunteers to provide access to healthcare to most vulnerable parts of the population and to those often living below the poverty line. In these polyclinics, they offer medical consultation and examinations, vaccinations, social support and referrals to secondary healthcare units.

Prolepsi/Diatrofi

C\$50,000

Funds were used to secure meals for 450 students for the 2017-2018 academic year. Prolepsi/Diatrofi provides one daily meal to children attending public schools of poor background. In some cases, this school lunch is the only meal some of these children receive on a regular basis.

Attika Wildfires Response

C\$50,000



Crisis Relief

- Since 2012 THI has distributed over 2,1 million meals working with partners like “IOCC” and “SOS Childrens’ Villages Greece”.
- Working with “Doctors of the World” THI and THI Canada has vaccinated over 10,000 children. They have also supported over 13,000 people with primary and secondary dental treatments and 1,000 women in receiving testing (ultrasounds, mammograms etc.)
- For 5 consecutive years THI has been a supporter of the “Together for Children” association. An umbrella organization that supports over 30,000 children each year struggling with poverty, abuse, chronic diseases and various disabilities
- “Prolepsis/Diatrofi” has found the support from both THI and THI Canada in providing schoolchildren with daily meals. 150,000 meals were given to students whose families suffer from food insecurity.
- For 3 consecutive years THI has been supporting the Cardio Surgery Dept. of the University Hospital in Heraklion Crete providing life saving services to the patients on Greece’s most populated island.
- Since 2015 THI has been working with “MDA Hellas” fully funding the operations of the organization’s unit in Thessaloniki, offering daily services to patients suffering from 47 rare neuromuscular diseases.
- THI is supporting the “Collaborative Centre for Clinical Epidemiology and Outcomes Research – CLEO” on its fight against hospital acquired diseases found in Greek public hospitals.
- THI has been working with “Desmos” since 2014. Last year it fully funded 5 interns working for 5 nonprofits for one year helping them build capacity and launch new services for their beneficiaries.
- THI was among the first donors to support the operations of the first ever hospice in Greece called “Galilee”. Through this grant terminally ill patients in Attika receive access to hospice care and a paradigm is being established in the country.
- THI Australia is working with “Boroume” for a second year supporting the “Farmers’ Market” program. The program reduces the food waste by coordinating the collection and donation of their fresh produce, which otherwise would have been wasted.
- THI was one of the first donors supporting the operations of the “GivMed” platform. An easy to use application allowing the donation of drugs from individuals to nonprofits that need them, that would otherwise be disposed.
- THI is working with “Ithaca Laundry” offering a mobile laundry service for the homeless in 5 locations across Athens.
- THI is supporting “ELPIDA Youth” providing children fighting cancer with therapeutic interventions during their summer camp holidays.
- THI was the first organization to help “METAdrasi” launch its first ever unit for unaccompanied minors in the island of Lesbos. In 2018 it repeated a donation towards the same cause helping the organization provide a shelter and support to the children who fled war zones.
- Working with “Symplefsi”, a network of volunteers visiting remote islands with their boats offering much needed assistance to the local populations, THI built a new prefabricated teaching class for the public school of the remote island of Agathonisi.
- THI is supporting the work of the “HOME Project” in Athens. This program is providing. The “HOME Project” is a unifying initiative set up to address the needs of refugees and refugee children in particular who have arrived in Greece alone.
- For a second year in a row THI is helping 11 athletes from Greece and Cyprus to prepare for the Tokyo2020 Games.
- THI Australia is working with “Emfasis” protecting and helping the homeless and rough-sleepers of Athens and Piraeus through street work initiatives and visits by mobile units.
- THI is a supporter of “Higgs”. The country’s only acceleration program designed and offered for small scale nonprofits looking to scale their impact.
- THI was the sole sponsor to “ELIZA’s” Athens seminar targeting medical professionals interfering with children who are either affected or at risk of being sexually harassed or otherwise abused.
- THI Canada is supporting the children of the “SOS Childrens’ Villages” in Greece by securing food aid for them.



Entrepreneurship Job Creation

- THI is the sole sponsor of the “Venture Garden” program. Through this program over 415 ideas have been helped to grow to businesses, working with 706 participants and a vast network of mentors and invited speakers. The program has also visited the cities of Kavala, Korinthos, Kalamata, Heraklion, Patras, Kozani, Xanthi and Volos.
- “Envolve Greece” (ex- “Hellenic Entrepreneurship Award”) has granted over \$ 5 million of interest free funding to 19 promising Greek startups representing 14 different business sectors.
- THI’s “Venture Fair”, held every summer in Athens, has worked with 55 promising startups helping investors from around the world to meet and support Greek entrepreneurs seeking Series A/B investments.
- THI’s “ReGeneration” program a joint program with The Coca-Cola Company launched back in 2014 has created over 450 internships working with over 150 Greek companies. It has been awarded as the top internship program in Greece with over 80% of the placements getting a contract extension or hire.
- THI has partnered with the University of Cyprus helping organize the “Innovation and Entrepreneurship Forum”. This event showcases promising innovative research and startups incubating in Cyprus.
- THI has supported the “Egg enter-grow-go” business incubation program offering \$150,000 of prize money.
- The THI Australia internship program is well under way having created tens of 6-month placements for young Greeks looking to be trained abroad, who then return to Greece to assume leadership positions in the private sector.
- For a fifth consecutive year THI is funding the Greek mission to “South by Southwest (SXSW)” Interactive Festival in Austin, TX. THI is partnering with the US Embassy in Athens helping teams raise millions of dollars from investors in the States, create partnerships and increase their client base.
- THI has supported Greek startups attend the “Accelerate Greece” program. “Accelerate Greece” is a week-long program in California designed to support entrepreneurs in Greece accelerate the growth of tech companies. The program which is held at the Eureka Building in Irvine California includes workshops, breakout sessions, mentorship, networking and pitch opportunities to investors.
- THI is a supporter of the “MIT Enterprise Forum” in Greece helping the organization inform, connect and coal technology entrepreneurs in Greece.
- THI is supporting “Junior Achievement Greece” for three consecutive years. We are helping almost 2,000 students from over 100 Greek public and private schools to become familiar with the concept of entrepreneurship by building their own virtual companies and compete in a nation-wide competition.
- THI is supporting “Fulbright Greece”, the premier international educational program in the world in an effort to provide young and talented students as well as educators with world class access to training and education.

Sometimes Small Is Really BIG....

If there are any two programs that demonstrate the truth of the above, they are the programs shared below -- Ithaca Laundry and Symplefsi.

ITHACA

With Ithaca Laundry, THI is reaching out to those who are often in truth the most forgotten in society, those reduced to homelessness. "Ithaca" is a mobile laundry for the homeless in Athens. It is a civil non-profit organization that was founded in July 2015 with the aim to diminish the social exclusion of homeless people and raise awareness for the plight of the homeless. "Ithaca" team consists of 6 people (3 founding members, 1 FT Employee, 2 PT employees) with diverse backgrounds and skillsets, who are united in their motivation to make an impact for people in need. Since the beginning of the economic crisis in Greece,

the number of homeless people in Athens has been increasing daily and according to the latest surveys; around 20,000 are considered homeless under the ETHOS typology. In addition to that, due to the emerging refugee crisis, many people are stranded in Greece and face similar problems with the homeless. By offering a free laundry service to the homeless, Ithaca improves their hygiene standards, their self-esteem and dignity and creates opportunities for them. "Ithaca" mobile unit is a van equipped with 2 washing machines and 2 tumble dryers, while water and electricity are provided by municipalities or other partner



organizations. It currently operates 20 hours per week in 4 different spots in Athens and Piraeus, in conjunction with other partner organizations, which provide food, medical care, consulting, entertainment etc. while "Ithaca" beneficiaries wait for their washing to finish. Since the beginning of its operation in April 2016 Ithaca has provided 15 tons of clean clothes to more than 1000 people.



SYMPLEFSI

With Symplefsi, THI is extending its mission to the furthest reaches of the Greek islands, where the local populace often feel forgotten.

“Symplefsi” is a non-profit civil organization focusing on social, humanitarian, ecological, cultural and charity activities. Its people come from all social backgrounds having long experience in the field of volunteerism. Its primary objective is the improvement and support of the standards of living of the inhabitants of the remote Greek islands. Each year



a flotilla of 11 rigid inflatable boats, carrying up to 6 people each, visits these islands to support them with in-kind aid and other services. During the past 4 years the organization has managed to donate various infrastructure items of vital importance to the people living in these islands, offer medical check-ups to over 4,000 people, has provided local schools with training equipment and finally has supported many cultural activities taking place in the islands.

The collaboration between Symplefsi and The Hellenic Initiative in 2018 resulted in a brand new, fully equipped classroom for the children of Agathonisi, one of the easternmost islands of the Aegean. Thanks to THI's



contribution of \$25.000, a galvanized steel preconstructed classroom (by GLASSART), measuring 36 sq.m. (6.0m X 6.0m X 2.6m-3.1m) was purchased, transported and installed in the local school's premises. The importance of the project was highlighted by the educational staff of the island's school during the official inauguration of the classroom. The new classroom was used for the first time the next day, to house doctors of Symplefsi that provided free medical services to the local population.



THI AROUND THE WORLD

An aerial view of a group of approximately 20 children and a few adults standing in a loose circle on a paved outdoor area. They are all raising their hands in the air, some with open palms and others with fingers spread, in a celebratory or enthusiastic gesture. The children are wearing various casual clothing like t-shirts, jeans, and shorts. The background shows a paved path, some green foliage on the left, and a building wall on the right.

This year, we welcome THI Canada to the THI family, which is already growing with THI Australia. London is engaged, and Europe, Central and South America, and the Pacific Rim are on the horizon.





THE HELLENIC INITIATIVE

AUSTRALIA



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One Greece 2017

In October 2017, The Hellenic Initiative Australia held events in five major cities as part of the One Greece 2017 national philanthropic endeavour, which raised more than AU\$1.1 million for programs assisting Greece.

More than 1,300 people attended events over 10 days during One Greece 2017, which for the first time brought together Greeks and philhellenes nationally to harness the strength and resources of the Hellenic diaspora in Australia for the benefit of Greece and its people.

The premier event of the series was the sold-out Sydney Gala Dinner on 6 October at the magnificent Sydney

Town Hall, where more than 650 guests were treated to a special performance by Alkistis Protopsalti, in her only Australian show.

Special international guest speakers Princess Tatiana, The Hellenic Initiative's inaugural International Ambassador, and Alexander Theodoridis, the inspirational co-Founder of the innovative food saving organisation, Boroume powerfully

brought home the issues facing Greece and plight of those affected by the social and economic crisis.

"It is an unbelievable honour to become part of this global, noble community that is committed to helping shape Greece's long-term recovery," Princess Tatiana said.

"I see so much passion, innovation, creativity, people



joining forces through wonderful initiatives to help make a difference during these challenging times. This is the positive side of Greece that increasingly shines through and which we all need to support ... this is why I am excited to be part of the THI family," she said.

One Greece 2017 events included a private dinner in Melbourne hosted by Harry and Valenti Stamoulis on 3 October.

In Western Australia, 200 people attended the Perth Gala Dinner on 8 October at Government House.

In South Australia, an intimate fundraiser was held at Penfold's Magill Estate on 10 October, while the Treasurer, The Hon Tom Koutsantonis MP hosted a reception at the Convention Centre for more than 150 members of the Adelaide Greek and business community.

The final event, held in Darwin on 12 October, was hosted at Parliament House by the Deputy Chief Minister of the Northern Territory, The Hon Nicole Manison MLA.

Following the One Greece 2017 campaign, The Hellenic Initiative Australia committed more than \$500,000 to its Crisis Relief Program over the next three years.





THE HELLENIC INITIATIVE
AUSTRALIA

ONE GREECE 2017

Andrew N Liveris in Conversation with Mark Bouris

The Hellenic Initiative Australia presented a special event in Melbourne on 29 March 2018 featuring THI chairman and global business leader Andrew Liveris AO, in conversation with Australian entrepreneur Mark Bouris AM.



The robust, insightful and entertaining discussion between two of Australia's most esteemed businessmen was hosted at the prestigious ANZ Melbourne headquarters.

It was the first event Mr Liveris, former chairman and CEO of the Dow Chemical Company, had taken part in in Australia since the Darwin-born son of Greek immigrants completed the historic \$130 billion merger between Dow and DuPont in 2017.

As well as sharing personal insights into his extraordinary career journey, the expansive Q&A covered the DowDuPont

merger and global forces dominating business today, including innovation, digitalisation, artificial intelligence, the workforces of the future and what Australian business needs to stay globally relevant and competitive.

Mr Liveris also reflected on his Greek roots, Hellenism and what led him to co-found The Hellenic Initiative in 2012, in the wake of the economic crisis, to support Greece's recovery and renewal.

Co-hosted by National Event Partner, ANZ, the event was attended by 200 key business leaders and Greek-Australians from across Australia.





Australian Ambassador Hosts Athens Reception

The Ambassador of Australia in Greece, Her Excellency Kate Logan, hosted a special reception for The Hellenic Initiative Australia in Athens on 6 July 2018.

THI Australia Board Members, program and charity partners, alumni of the Australian Internship Program and supporters attended the evening, which celebrated the work of The Hellenic Initiative Australia on the ground in Greece.



Supporting homeless and vulnerable groups in Athens through Emfasis Foundation

The Hellenic Initiative Australia is supporting pioneering social street work programs assisting the homeless and vulnerable groups in Athens through a new partnership with Emfasis Foundation.



THI Australia has provided an AU\$35,000 grant to fund the Mobile Support Unit (MSU) Program for 12 months, enabling Emfasis to expand its outreach services, which assist people living on the street, on the verge of homelessness or facing serious survival challenges and social exclusion.

Unlike conventional support

services that rely on people reaching out for assistance, Emfasis sends its Mobile Support Units to neighborhoods in Athens and Piraeus where homeless and vulnerable groups are living rough.

Led by trained Social Street workers and volunteers, MSU units address people's immediate needs by distributing

food and survival kits and also provide a critical link to social support services.

Emfasis conducts detailed demographic mapping of underprivileged areas and populations in order to identify the exact needs and profile of the vulnerable population, including rough sleepers, families facing unemployment,





“

You are not forgotten. That is the most important thing we can show these people.”

Maria Karra

Emfasis co-founder

mental health issues, living below the poverty line, youth suffering addiction and “street” children.

Emfasis teams include social workers, sociologists, psychologists and other specialists and trained volunteers to improve the personal and living conditions of those in need.

Their holistic approach aims to empower people to reintegrate and access social services and medical care, from helping them re-establish ID card or social insurance benefits, to accompanying them to medical and other follow-up and support services.

Emfasis was founded in 2013 by a group of Greeks living abroad and in Greece in response to the dramatic social impact of the economic crisis.

“We’ve witnessed a whole shake-up of Greek society because of the way that the financial crisis had really perforated deep inside each and every household,” says Emfasis co-founder, Maria Karra.

In some families, yiayia and pappou are the only people left who have an income. We had a generation who could support themselves and all of a sudden we have this ageing population who can’t because they support their jobless son and their grandchildren.”

Ms Karra says THI Australia’s support has played a critical role in enhancing the resources dedicated to the Mobile Support Units in Athens and Piraeus.

“Social street work is a method that is extremely challenging. We have great volunteers and they are going out there in the field in very adverse circumstances, with a lot of safety hazards and a lot of unknowns,” she says.

“The MSU is critical because it strengthens our presence. It makes our relief a lot more effective and efficient.”

Lida’s Story

From Athens to Australia and back, Lida’s story is a story of the power of the connections being forged through The Hellenic Initiative globally to help Greece and its people make a difference in shaping its future. In 2015, the civil engineering graduate was among 100 participants from the THI-funded ReGeneration program to volunteer with Emfasis Foundation, as part of the program’s requirement that interns undertake community service work.

In 2016, through THI Australia’s partnership with ReGeneration, Lida was one of the first Greek graduates to be offered an internship in Australia. She spent six months in Melbourne working with Hickory Group as a project manager.

Since returning to Greece, Lida has continued to volunteer with Emfasis as her way of giving back, joining their outreach teams on the streets helping society’s most vulnerable.

Lida’s volunteering with Emfasis brought their work to the attention of THI Australia, which is now supporting the organisation directly by funding the Mobile Support Unit.

“I feel very honored to have been the link that led to THI Australia supporting Emfasis,” says Lida. “Both organisations have played a significant role in my life.”



Lida (pictured left), with THI Australia President, Nick Pappas and THI Director of Programming, Michael Printzos and the Emfasis team in January 2018.

Boost for the Boroume Farmers' Market Program



The AU\$71,000 grant has enabled Boroume to increase the number of market collections in Athens and expand the successful food-saving program into Thessaloniki.

Boroume saved and offered more than 73.5 tonnes of fresh produce from markets in Athens in 2017. With the increase to 20 markets this year, including five in Thessaloniki, Boroume had already surpassed that amount by July 2018 and was expecting to increase monthly collections from 9 tonnes to 14 tonnes as more

markets come on board.

Launched in October 2015, the Farmers' Market Program aims to reduce food waste at farmers' markets and donate the fresh fruit and vegetables to people in need. It supports more than 18 charities and welfare organisations, including soup-kitchens, municipal social services, hospices for people with disabilities and organisations assisting refugees.

Boroume Volunteer teams arrive



The Hellenic Initiative Australia has doubled its support for Boroume's dynamic Farmers' Market Program in 2018, increasing the amount of food being saved and donated every month to people in need in Greece.

at the neighbourhood street markets just before closing to begin collecting produce from market vendors. While traders give some produce that would otherwise go to waste, they also donate generously and regularly to support the program.

Local and international volunteers at the markets are joined by volunteers from the nearby recipient organisation, who help load the produce into waiting trucks or cars for immediate transport to the charity.

The Hellenic Initiative Australia grant covers the operation of the Farmers' Market Program in Athens and Thessaloniki for 12 months.

THI Australia is also supporting Boroume through its Volunteering Program, which provides additional volunteers from Australia to help with market collections.





“ Every time I go to a market I am always amazed by how giving the producers and sellers are and how supportive they are to our cause and to the charities we are supporting.”

Anna Cambouropoulou

Volunteer Program Coordinator



ECONOMIC DEVELOPMENT

Investing in Greece's Youth: Australian Internship Program

“I will forever hold dear the contribution of The Hellenic Initiative Australia and the impact this internship has had in starting my career. I hope that THI will be able to help more and more young people to come over from Greece and change their lives, as this experience did for me.”

Greg Zampelis

Banking Intern
Bank of Sydney, Sydney

For Greek graduates like Greg Zampelis, the THI Australian Internship Program has been a life changer.

In September 2017, the banking and finance graduate from Athens arrived in Australia to start an internship with Bank of Sydney. He spent six months based at the bank's Sydney head office, gaining invaluable experience as he was rotated through various bank departments.

Despite being his first job in his field, Greg rose to the challenge of working abroad, adapting to the Australian professional environment and living independently in a big international city.

“The exposure from my rotations around departments

was immense, not only in understanding how the bank functions but in participating in important projects where I was able to develop my skills in ways that I never imagined and feel like a vital member of the team,” says Greg.

“Having the chance to come to Sydney and work with the bank was one of the best internships a young professional could have.”

Initially apprehensive about returning to Greece's tough job market, Greg was delighted to be starting a new job in Athens within a month of his return. Off the back of his Australian experience, he secured a position with an Athens-based financial systems company he had been liaising with while working on a digital banking project at Bank of Sydney.

“I could not have wished for a better outcome,” says Greg. “I had the opportunity to have the most amazing work and life experience in Australia and now I am working in a great company in Greece in a job that I love.

“I will forever hold dear the contribution of The Hellenic Initiative Australia and the impact this internship had in starting my career. I hope that THI will be able to help more young people to come over from Greece and change their lives, as this experience did for me,” says Greg.

Greg is one of the many good news stories that have emerged from the Australian Internship Program since it welcomed the first Greek interns in February 2016.

Eighteen graduates from Greece



“ In terms of work and life experience, this internship has been an amazing opportunity. Now when I look for work in Greece I will have more confidence and the advantage of hands-on experience in construction projects in an international environment.”

Frixos Liverios

Civil Engineer
Raptis Group, Gold Coast



“ Due to THI I succeeded in gaining work experience and coming closer to my goals. I had the opportunity to see the way that people here in Adelaide organize the care of the patients and as a result I will have the chance to transfer this knowledge to Greece and try to make some changes in care plans.”

Georgia Papakonstantinou

Aged Care Intern
St Basil's Homes, Adelaide

have now participated in the program, which is providing work and training opportunities in a variety of sectors around Australia to boost their CVs, skills and employability.

In 2018, THI Australia interns were working in finance, chemical engineering, civil engineering and aged care in companies in Melbourne, Sydney, Adelaide and the Gold Coast.

The THI Australian Internship Program works with Greece's ground-breaking ReGeneration program, which has facilitated a milestone 500 internships - including 16 placements in Australia – helping to train and kickstart the careers of talented Greek graduates at a time of unprecedented youth unemployment.



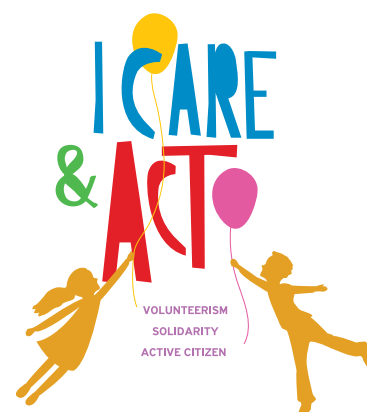
“ I feel blessed that I have been given this opportunity to come to Australia and work in such an amazing, educative environment. I will do my best to gain as much as possible and contribute to ANZ's business success.”

Despina Arvanitaki

Banking Intern
ANZ, Melbourne

Inspiring giving through I Care & Act schools program

The Hellenic Initiative Australia is helping to promote a culture of volunteering, solidarity and active citizenship among school children in Greece through the innovative I Care & Act program.



The Hellenic Initiative Australia has contributed AU\$30,000 to the “I Care & Act” (Νοιάζομαι και Δρώ) national education program, which is implemented by the Desmos Non Profit Foundation and the Lambrakis Foundation.

Instrumental to Desmos’ vision to inspire giving in everyone, the progressive program is helping to plant the seed of change in the new generation in Greece, encouraging them to become active and engaged citizens.

In the 2017-18 school year, 236 schools in Greece adopted the program into their curriculum, with more than 18,700 students and 1,724 teachers participating in I Care & Act activities and engaging with more than 1,000

“

I Care & Act is about creating a better future for Greece, it's about cultivating the concepts of solidarity, volunteerism and active citizenship in the younger generation.”

Ekavi Valleras



civic organisations.

Through I Care & Act, students are encouraged to discuss the community issues they care about and create projects to take action in their local community. I Care & Act has developed original educational material for schools and a range of free tools and materials available online (www.noiazomaikaidrw.gr).

“I Care & Act is about creating a better future for Greece, it's about cultivating the concepts of solidarity, volunteerism and active citizenship in the younger generation,” says Desmos General Manager, Ekavi Valleras.

“The program and methodology takes them out of the classroom, it guides them to act in response to the what they care about, to find

solutions to the problems they see and participate actively in creating change.”

Ms Valleras says I Care & Act is the only in Greece that deals exclusively the concepts of active citizenship, caring about your fellow man, solidarity and volunteerism, which were high on the global education agenda.

Students actively participate in a range of volunteer activities and civic engagement initiatives and experience “giving”, creating powerful synergies with local, national and international NGOs and community organisations.

“We've seen that students choose issues across the board, it can be social welfare, senior citizen care, soup kitchens, learning about people with disabilities,

interacting with students from special needs schools or helping refugees.

“Not only do they participate in meaningful projects, it gives the students confidence, a better understanding of the world, a better sense of the responsibility they have to help other people and to be aware of challenges other people face, which ultimately will make them better citizens.”

In March 2018, the program also held a national I Care & Act Volunteer Week, where schools participated in a range of civic activities throughout Greece.

The Hellenic Initiative Australia is supporting Desmos for a third year through this grant.

Australian Volunteering Program takes off

Since THL Australia's Volunteering Program was launched in 2017, more than 100 Australian volunteers have joined Boroume teams collecting fruit and vegetables at neighbourhood farmers' markets for donation to local charities.







Boroume Co-Founder, Alex Theodoridis, says Australian volunteers play a special role in the Farmers' Market Program, lending a hand over the summer months when many regular volunteers take a break.

"Our Australian connection is really important to us, not only for the financial support that we receive as an organisation, but because of all the Greek Australian volunteers that have helped us enormously with the farmers' market program, especially during the summer months," says Mr Theodoridis.



“Come July, many people leave Athens and they are not available to volunteer and right at that time we have many Greek Australians coming to Greece for a holiday.”

This year more than 70 Australians have volunteered at markets in Athens and Thessaloniki – with the biggest contingent taking part in July.

Participants of all ages have included students, families, Members of Parliament from Australia and the US, retirees and volunteers as young as seven years. Some volunteers have taken part again on subsequent visits to Greece, demonstrating that the program is helping to connect people in a meaningful way.

It's the best thing you can do on your Greek holiday - do good, feel good and be a part



of something bigger. I can't recommend this highly enough," says Gina Lionatos, a volunteer from Sydney.

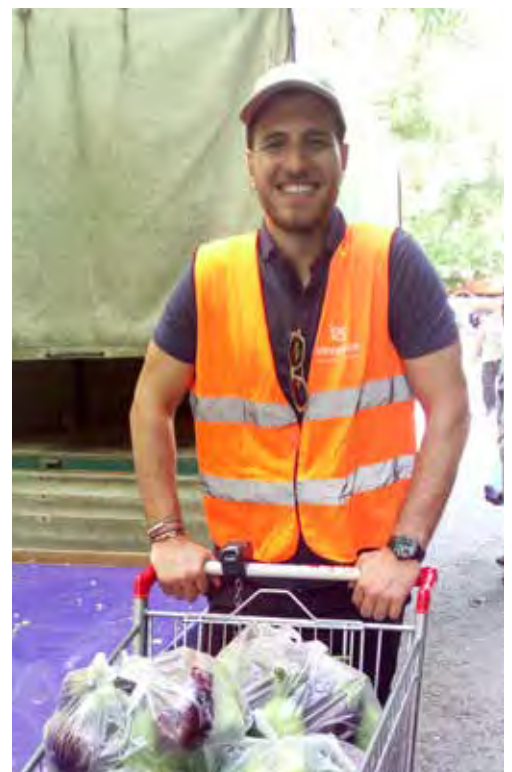
About 70 volunteers support the work of Boroume in various ways each week, with an increasing number of volunteers needed six days a week in Athens to cover the expanding Farmers' Market Program.

Volunteering at a farmers' market is an easy, transparent and immediate way to assist the local community.

“What you know for sure when you volunteer is that all this food that you are saving from the benches will go directly to a charity that is maximum a few blocks away from the market,” says Mr Theodoridis

“ The team at Boroume are inspiring Philhellenes all around the world to get involved with the work they are doing. We travel to Greece every year and enjoy all our ‘patrida’ has to offer but it’s important not to overlook the struggle the country is in. To spare just a few hours to help feed families that need it most is so simple, and I can’t wait to volunteer again next year.”

Yanni Kailis
23, Perth



Photos by Bourdo Photography



THE HELLENIC INITIATIVE
L'INITIATIVE HELLENIQUE DU CANADA

CANADA



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Former Ambassador of Canada
to the Hellenic Republic





Montreal Event

The Hellenic Initiative Canada -- L'initiative Hellenique Du Canada, held its first event in Montreal at the William Gray hotel on Thursday, May 24, 2018.

The event raised \$116,000 CAD. The Montreal community came out in force for the sold-out event, Greeks and non-Greeks alike. The power of bridge-building was in full effect with Stephen Bronfman as the evening's guest of honor. He put it best:

"The Hellenic Initiative was not only started to take care of issues in Greece...but, to make our lives better, make our society richer, and to let us all be a part of a community in which we learn from each other."

THI Chairman Andrew N. Liveris was the keynote speaker and Minister Mélanie Joly there as well to show her support in her role as Canada's Minister responsible for Multiculturalism.

THI Canada was incorporated on July 2016 with the purpose of raising much needed funds in Canada for direct crisis relief in Greece. The success of Greeks throughout Canada and their commitment to helping Greece is undeniable. To date, THI Canada has supported SOS Villages Greece; Doctors of the World Greece; and Prolepsis/Diatrofi.

SOS Children's Villages Greece provides abandoned, orphaned and destitute children with permanent housing and education, as well as tools and resources to prepare them for independent adult life. Doctors of the World-Greece provide access to medical care to those that are vulnerable, often marginalized and poor. Prolepsis/Diatrofi distributes healthy and nutritious meals, at no cost, to all students in hundreds of participating Greek public schools.

The prolonged economic crisis in Greece has devastated the wellbeing of its citizens. THI Canada is giving an urgent call for action by Greeks and Philhellenes in Canada to assist in providing food, shelter and health care for hundreds of thousands of Greeks and refugees caught in the crisis.

THI Canada is growing and is meeting the needs of connecting Canadian Hellenes and Philhellenes to Greece, and contributing to alleviation of this near decade of economic downturn in Greece.









THE HELLENIC INITIATIVE

LONDON



London Event Co-Chairs

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THI Board Member

Constantine M. Logothetis,
THI London Board Member

Nikos Stathopoulos,
THI Board Member

Princess Tatiana,
THI International Ambassador

London Event Host Committee

Evangelia Bellas and
Pavlos Papavassiliou

Edward Carrer

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Haris Contaroudas

Paul W. Doucas III

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Giampanas

Dimitri Goulandrakis

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Milbank

Telis Mistakidis

Lyda Modiano

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Papapolitis & Papapolitis

Tassos Papantoniou/
Torrance Yachts

Peter Polydor

Spyros Spyropoulos

Nikos Stathopoulos, THI
Board Member

Princess Tatiana,
THI International
Ambassador

Nicholas Trimmatis/
CBG, Concept Business
Group, A Trimmatis
Group Company

Nasos Thanopoulos/
Morgan Stanley

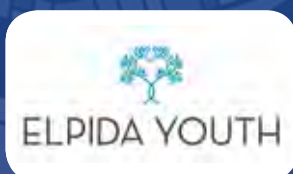
Marianna Vardinoyannis



The Hellenic Initiative's 3rd Annual London Event

On May 16, 2018, over 380 international guests attended THI's Second Annual Gala at the Dorchester Hotel in London. The sold out crowd raised more than £250,000 to help fund THI's philanthropic and economic development work in Greece. Special recognition that night was reserved for the work of ELPIDA Youth and the Home Project, a CSR initiative of the Libra Group.

Recognizing the work of...



The mission of ELPIDA Youth, a branch of ELPIDA Association of Friends of Children with Cancer, is to raise awareness about and support the psychological wellbeing of children suffering from neoplastic diseases.



The Home Project is a unifying initiative set up to address the needs of refugee children who have arrived in Greece alone. The Home Project exists to bring them to safe haven by providing security, dignity, education and safe living conditions.



Event Co-chairs Nikos Stathopoulos, Constantine Logothetis and Princess Tatiana thanked the crowd for their generous support. THI Board President, George Stamas introduced the evening's keynote speaker, Mr. Muhtar Kent, Chairman of the Board of Directors of the Coca Cola Company and a founding member of THI. Mr. Kent spoke of Coca Cola's commitment to the economic recovery of Greece and their proud involvement in THI's Regeneration Program in Greece.

The first honoree of the evening was ELPIDA Youth, founded in 2015 by a group of young members of the ELPIDA organization. It raises awareness and supports the psychological wellbeing of children suffering from neoplastic diseases in Greece. Princess Tatiana, one of THI's International Ambassadors, accepted the award on their behalf.

The second honoree was The HOME Project, a unifying initiative set up by the Libra Group in response to the global refugee crisis and to address the needs of refugee children who have arrived in Greece alone. The





HOME Project exists to bring them to safe haven by providing security, dignity, education and safe living conditions. Ms. Sofia Kouvelaki, The Home Project's Executive Director, accepted the award on their behalf.

International recording star, Ms. Anna Vissi and her band, gave a very special performance and entertained the sold out crowd until after midnight.

A silent auction with fantastic prizes including stay at luxury Greek hotels, like Hotel Grande Bretagne, The New Hotel, Kensho in Mykonos and Aria Hotels along with jewelry from LALAOUNIS, Katramopoulos and Diane Kordas and one of a kind items from Blaiz and MePe Greece raised over 34,000 GBP. Greek food start-up sensation Carpo provided gift bags for all those in attendance.

The event signaled the growing enthusiasm for the mission of THI in the UK, and in 2019, it is expected that THI-UK will be incorporated to give the Hellenic Community of the United Kingdom even more opportunities to interact with and be of assistance to Greece.



THI NEW LEADERS

THI New Leaders have continued to evolve over the the past year, with an emerging circle of leadership that is looking to expand its mission.





THE HELLENIC INITIATIVE

NEW LEADERS COCKTAIL PARTY

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Stephanie X. and Paul G. Stamas • Stephanie G. Stamas • Paulina Stamatelos
Alexandra Svokos • Elizabeth Svokos • Jason Tsoukas • Konstantinos Vasilakakis

(Partial List)



An Emerging Circle of Leadership

THI New Leaders have continued to evolve over the the past year. An emerging circle of leadership with Anthony Liveris as the new Chair is looking to expand its mission. The fundraisers and “friend-raisers” to date have brought together this vibrant community through “networking with a purpose.”

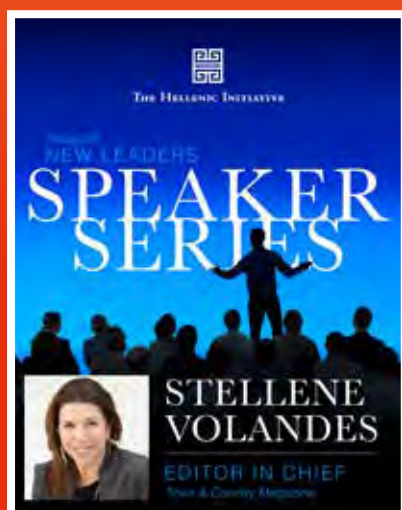
The annual New York cocktail event (pictured) led to a New Leaders Speakers Series. The first event on April 25, 2018 featured an evening with Stellene

Volandes, Editor-in-Chief of Town & Country Magazine. Hosted by THI Board Member Dean Dakolias at FIG LLC and Fortress Capital Finance, New Leaders had an extraordinary opportunity to hear from and dialogue with a one of the most recognizable names in contemporary mass media.

The second event was on June 6, 2018 at the Greek Consulate in New York City. Consul General Konstantinos Koutras welcomed the New Leaders to

the Consulate for a discussion on the particulars of seeking Greek citizenship. Given how many persons in the Diaspora qualify for it, the evening was enlightening to all.

The future of New Leaders is very bright indeed, bringing together their compatriots around the globe, and becoming connected more and more with Greece through THI programs and opportunities.

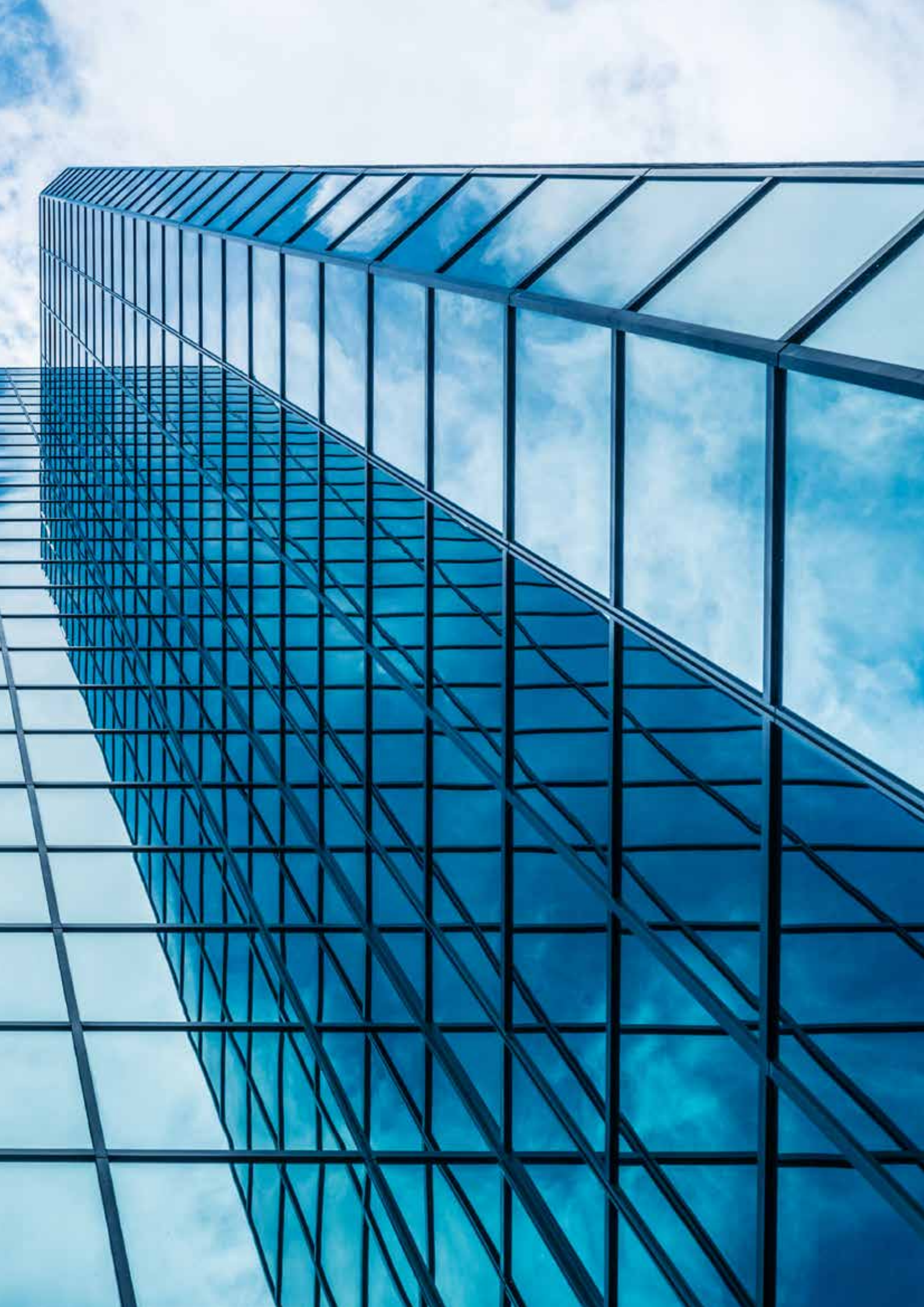




CORPORATE FRIENDS OF THI

THI truly appreciates the support of corporations and companies who have given of their funding and resources through the years to support our mission in Greece.





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MEET THE CHAIRMAN

Since the inception of THI, Andrew N. Liveris has chaired Board of Directors. With an extraordinary career at the Dow Chemical Company, he inspires the mission of The Hellenic Initiative.







Andrew N. Liveris

Former Chairman & Chief Executive Officer

MEET THE CHAIRMAN

Andrew N. Liveris is the former Chairman and Chief Executive Officer of The Dow Chemical Company, a materials, polymers, chemicals and biological sciences enterprise, with 2015 annual sales of nearly \$49 billion. He previously served as Executive Chairman of DowDuPont.

A 42-year veteran of Dow and

recognized global business leader, Liveris' career has spanned roles in manufacturing, engineering, sales, marketing, and business and general management around the world. He joined Dow in 1976 in Australia and spent a large part of his career in Asia, where his formative roles included 14 years in Hong Kong, General Manager for the company's operations in

Thailand, and President of all Asia-Pacific operations. Liveris became a member of Dow's Board of Directors in February 2004, and was named CEO in November 2004. He was elected Chairman of the Board effective April 1, 2006.

Throughout his tenure, he has led global business in integrating sustainability into everything Dow does, culminating in the launch of Dow's 2025 Sustainability Goals. This novel set of targets will incorporate the value of nature and society into all of Dow's economic decisions and help Dow to redefine the role of business in society. Liveris has also overseen an innovative employee engagement initiative that is particularly appealing to Dow's young talent: the Dow Sustainability Corps. This program partners Dow employees with non-governmental organizations or social entrepreneurs that are addressing global sustainability challenges such as the need for clean water, sustainable food sources, affordable housing, health care, and energy. In September 2016, Liveris was honored with the Appeal of Conscience Foundation Award for his "leadership, ongoing philanthropy and passionate advocacy for international corporations to use their resources and vast reach across boundaries to better serve the global community."

An advocate for the criticality of manufacturing to the long-term health of a nation's economy, Liveris is the author of *Make It in America*, a book which presents a comprehensive set of practical policy solutions and business strategies to achieve the Company's vision of an 'Advanced Manufacturing' economy. He has been tapped to lead President-Elect Donald J. Trump's manufacturing council, which will identify new ways



to spur innovation, revitalize the U.S. manufacturing sector and drive economic growth and prosperity. Previously he served as Co-Chair of U.S. President Obama's Advanced Manufacturing Partnership steering committee and a member of the U.S. President's Export Council. In recognition of his efforts in this area, Liveris has been honored with the Distinguished Performance Award for Excellence in Public Policy from the Committee for Economic Development and the International Leadership Award from the United States Council for International Business (USCIB).

In addition to his work at Dow,

Liveris' breadth of experience and expertise is broadly represented across the business, government, academic and non-profit sectors. He sits on the Board of Directors of IBM, and Saudi Aramco, on the advisory board of Sumitomo Mitsui Banking Corporation and NEOM. He is the past Vice Chair of the Business Roundtable, an Executive Committee Member and past Chairman of the U.S. Business Council, and a member of the Concordia Leadership Council and the Australian government's Industry Growth Centres Advisory Committee. He serves as a trustee for The King Abdullah University of Science and Technology (KAUST), the

California Institute of Technology, and the United States Council for International Business. In 2012, Liveris co-founded The Hellenic Initiative (THI) to support economic renewal in Greece through entrepreneurship, business development and investment, and serves as Chairman of the Board.

In 2016, Liveris was honored with the Appeal of Conscience Award recognizing his leadership, ongoing philanthropy and passionate advocacy for international corporations to use their resources and vast reach across boundaries to better serve the global community. In addition he received the Business Council for International Understanding (BCIU) Dwight D. Eisenhower Business Statesman Award and Chief Executive Magazine's Lifetime Achievement Award.

An established thought leader in his field, Liveris was chosen by fellow senior executives on the ICIS Top 40 Power Players listing – a global ranking of the leaders making the greatest impact on the chemical industry – to receive the 2015 ICIS Kavalier Award. He has been honored with the Lifetime Achievement Leadership Award by the American Chemical Society New York Section's Chemical

Marketing and Economics Group (2014), the Chemical Industry Medal by the Society of Chemical Industry (2013), the International Palladium Medal by the Société de Chimie Industrielle (2013), and the George E. Davis Medal by the Institution of Chemical Engineers (2011) in recognition of his distinguished contributions to the chemical industry. He has been named the #1 Power Player in the global chemical markets four times, first in 2010, consecutively in 2012 and 2013, and again in 2015, by ICIS Chemical Business magazine.

Liveris has also been honored with the BENS Eisenhower Award (2013) from Business Executives for National Security and the Vanguard Award from the Chemical Education Foundation. He is the recipient of the Inspired Leadership Award from The Performance Theater (2012), the Aristeio Award in Business from the American Hellenic Council (2012), and the Archbishop Iakovos Leadership 100 Award for Excellence (2012). He was named a BOSS True Leader by the Australian Financial Review (2012), a "Legend in Leadership" by the Yale Chief Executive Leadership Institute (2011), and CEO of the Year at the Platts Global Energy Awards (2011).



Born in Darwin, Australia, Liveris attended the University of Queensland in Brisbane, graduating with a bachelor's degree (first-class honors) in Chemical Engineering, and was awarded the University Medal for that year. In 2005, he was awarded an honorary doctorate in science by his alma mater and was named Alumnus of the Year. Continuing his support of the University, he serves as Inaugural Chair of The University of Queensland in America Foundation.

Liveris is a Chartered Engineer and a Fellow of The Institute of Chemical Engineers, as well as a Fellow of the Australian Academy of Technological Sciences and Engineering. He was named as an officer of the Order of Australia for his services to international business (2014) and was awarded an honorary doctorate in engineering from Michigan State University (2015).

Liveris resides in Sydney, Australia and New York with his wife Paula. They have three adult children.





“ I understand that culture change happens one person at a time. Which means it is very hard work. You’ve got to touch the hearts of everyone.”

Andrew Liveris
THI Chairman

PROFILE OF A THI BOARD MEMBER

Ted Leonsis is a true example of the Greek-American success story, with a narrative that spans the Internet revolution to championship professional sports teams.





Ted Leonsis

Founder, Chairman, Majority Owner and Chief Executive Officer
Monumental Sports & Entertainment



A GREEK-AMERICAN SUCCESS STORY

Ted Leonsis is founder, chairman, majority owner and CEO of Monumental Sports & Entertainment, which owns the 2018 Stanley Cup Champion Washington Capitals, NBA's Washington Wizards, WNBA's Washington Mystics, AFL's Washington Valor and Baltimore Brigade, the NBA G League's Capital City Go-Go and the NBA2K League's Wizards District Gaming. Leonsis is a co-owner of aXiomatic, which has controlling interest in global esports franchise Team Liquid. Monumental also owns the 20,000-seat Capital One Arena and operates MedStar Capitals Iceplex, the Capitals' training facility, and George Mason University's EagleBank Arena.

An integrated media, technology, sports and entertainment company, Monumental also runs Monumental Sports Network, a first-of-its-kind regional sports

network for digital, mobile and over-the-top platforms. Monumental and NBC Sports Washington, part of the NBC Sports Group, have developed an advanced media partnership that includes NBCSW's exclusive media rights to the Capitals and Wizards, and saw Monumental become an equity partner in NBCSW. NBC Sports Group has also invested in Monumental Sports Network, creating a cross-equity leadership structure.

Beginning in the fall of 2018, as part of a joint venture with the D.C. mayor's office and Events DC, Monumental will lease space in a new facility in Southeast Washington. The facility will provide a cutting-edge arena for the Mystics and the Go-Go, as well as a top-of-the-line practice facility for the Wizards, the MedStar Wizards Performance Center.



Leonsis pictured with THI President George P. Stamas.

As cofounder and partner at Revolution Growth, a \$1 billion set of investment funds, Mr. Leonsis and his partners make a select group of speed-up capital investments in businesses each year, typically investing \$25-50 million per deal.

Mr. Leonsis is a nationally recognized entrepreneur, investor, philanthropist and award-winning filmmaker, who has won Peabody and Emmy awards. He sits on a variety of boards, including American Express and Groupon, and is the former vice chairman and president of AOL.

What is it about your Hellenic background that you value most?

“ I am very proud to be descended from the people who gave Western Civilization its civilization! And coming from Lowell, Massachusetts — the real “Athens of America” — believe me, I know what it means to be Greek. Hard work, integrity, family, community.”

What is your definition of “philanthropy” - a completely Greek word?

“ Philanthropy is indeed a Greek word, and means “love for your fellow human being.” For me, it means giving back to my community and society in ways that foster the advancement of my fellow human beings, that alleviate suffering and promote success.”

Why did you join the Board of Directors of THI?

“ When I was approached to be among the founding members of The Hellenic Initiative Board of Directors, I understood at once that this group of men and women were deeply concerned about Greece and its future. It was right in the middle of the economic crisis, and we all knew that the Diaspora had to act. We have acted and will continue to help Greece, and THI has established a reputation of accountability that makes us an effective organization.”

What do you think is Greece's greatest gift to the world?

“ There is no question. It's democracy with a small d. The idea that all of us are equally important to society and that we all have significant roles to play is the “Acropolis” achievement of the Greeks.”

How confident are you about Greece's economic recovery, and what role does the Greek Diaspora play?

“ Now that the bailouts are officially over, it is easy for people to say that the crisis is over, but the deleterious effects of the austerity programs will take years, even decades to overcome. I am glad that organizations like THI are there for the long haul, because we are going to be needed.”

FRIENDS OF THI

We thank all of our donors, great and small, who from 2012 to the present have made our mission to Greece possible with their generosity and confidence in our transparency and accountability.



\$100,000 AND ABOVE

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Amb. Gianna and Theodore
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Drake and Maria Behrakis
John and Mae Calamos, Sr.
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