



Annual Report 2017

2.1 million meals distributed

Since 2012 THI has distributed over 2.1 million meals through our partners IOCC/Apostoli and SOS Villages Greece.



11 athletes supported

THI is supporting 11 athletes each year from Greece and Cyprus as they prepare for the Tokyo 2020 Olympic Games.



180,000 meals served

THI is supporting Prolepsis/Diatrofi providing schoolchildren with daily meals. Since 2015 through a match by the Stavros Niarchos Foundation we have served 180,000 meals to students whose families suffer from food insecurity and in some cases hunger.



Establish the first ever transit centers

Working with METAdrasi THI has helped establish the first ever transit centers for unaccompanied minors fleeing war in the Middle East located on the islands of Lesvos and Samos.



10,000 children vaccinated

Working with Doctors of the World we have vaccinated over 10,000 children. We have also supported over 13,000 people with primary and secondary dental treatments and 1,000 women have received testing (ultrasounds, mammograms, etc.)



2.1 million patients benefitted from in-kind donations to over 20 public hospitals

For the last 3 years we have been supporting the Cardio Surgery Dept. of the University Hospital in Heraklion Crete. Our grant assisted in hiring doctors and nurses who provide lifesaving operations to the population of the island. Also, an estimated 2.1 million patients have benefitted from in-kind donations to over 20 public hospitals around Greece through our partnership with IOCC/Apostoli and other foundations.

1,112 children have received vouchers

1,112 children have received vouchers helping them obtain their school supplies.

Supporting Boroume at the Farmer's Market Program

THI Australia supports the Boroume at the Farmer's Market Program, a dynamic community initiative that saves surplus food from farmers' markets in Athens for distribution in local charities.



MDA Hellas operations in Thessaloniki funded

For 3 years now and working with MDA Hellas we fully fund the operations of the organization's unit in Thessaloniki, offering daily services to patients suffering from 47 rare neuromuscular disorders.



62,797 gallons of heating fuel donated

Since 2014 we helped donate 62,797 gallons of heating fuel to a total of 59 social welfare institutions located in Northern Greece through our partners IOCC/Apostoli.



30,000 children supported each year

For a fourth consecutive year THI is supporting "Together for Children," an umbrella organization that supports more than 30,000 children each year struggling with poverty, abuse, chronic diseases and various disabilities.



24 agricultural associations helped

We have helped 24 agricultural associations, from regions in Greece with high unemployment, to get access to better equipment in order to increase and improve their production.



Salary expenses covered

Working with Desmos, THI supports its Desmos for Youth program, inviting unemployed youth aged up to 30 years to work as interns for NGOs covering their salary expenses.





Annual Report 2017



London Event

5



THI June 2017

13



The 4th Annual Gala

39



THI Program Update

63



THI Around the World

81



Friends of THI

99



THI Board Member Profile: John Pappajohn

105



THI Donor Profiles

115



Financials

119

ABOUT THE COVER

THI VISITS CHILDREN'S ONCOLOGY UNIT

Mrs. Marianna V. Vardinoyannis, President of the ELPIDA Association of Friends of Children with Cancer (ELPIDA), welcomed George P. Stamas of The Hellenic Initiative and his wife, Georgia to the Children's Oncology Unit on Friday June 30th.

During her opening remarks, Mrs. Vardinoyannis stated "It is our honor to welcome you here today. Your presence here is significant for us because it shows how deeply you care about the children fighting cancer. Through The Hellenic Initiative, you are helping us build stronger

bridges between ELPIDA and the Diaspora Greeks. I would like to congratulate you for the humanitarian beliefs that guide your initiatives and also for the support you provide to the Greek families in need and the aid to budding entrepreneurs. Organizations like yours carry the Greek flag, and they make us all very proud." Mr. Stamas was presented an honorary plaque for the work of THI.

Mr. Stamas thanked Mrs. Vardinoyannis for the kind words and expressed his admiration for ELPIDA's work and the Hospital. During his remarks, he stated "Your work is inspiring us all, and that's something I want to express to my fellow Board Members and all the THI supporters. There is only one thing I can say, that hope exists here in this country. The challenge is great, but we can always be inspired by the work of the people of ELPIDA."

Above, Mrs. Vardinoyannis presented a most special guest to George and Georgia Stamas during their visit to the Children's Oncology Unit in Athens. The poster, which was made by the children of the Hospital and is the cover of the 2017 Annual Report, reads, "From the children of the Hospice with love!"





THE HELLENIC INITIATIVE

The Hellenic Initiative (THI) is a global, nonprofit, secular institution mobilizing the Greek Diaspora and Philhellene community to support sustainable economic recovery and renewal for Greece and its people. Our programs address crisis relief through strong nonprofit organizations, led by heroic Greeks that are serving their country. They also build capacity in a new generation of heroes, the business leaders and entrepreneurs with the skills and values to promote the long term growth of Hellas.

THI VISION/MISSION STATEMENT

Investing in the future of Greece through direct philanthropy and economic revitalization.

We empower people to provide crisis relief, encourage entrepreneurs, and create jobs.

We are
The Hellenic Initiative (THI) –
a global movement
of the Greek Diaspora

EXECUTIVE COMMITTEE

President Bill Clinton, Honorary Chairman Andrew N. Liveris, Chairman **Dean Dakolias** George A. David William P. Doucas Muhtar Kent, Emeritus Nicholas Lazares George M. Logothetis Dennis Mehiel Alexander Navab John Pappajohn Michael Psaros George Sakellaris George P. Stamas, President Harry Wilson Father Alexander Karloutsos, Honorary Advisor Princess Tatiana, International Ambassador

BOARD MEMBERS

Maria Allwin **Drake Behrakis** John P. Calamos, Sr. Aris Candris John Catsimatidis **Achilles Constantakopoulos** Jeremy Downward George Frazis John D. Georges Arianna Huffington Constantine Karides Savas Konstantinides John S. Koudounis Nikos Koumettis Amb. Eleni Kounalakis **Ted Leonsis** Alexander Macridis George Marcus Panos Marinopoulos Corinne Mentzelopoulos C. Dean Metropoulos **Nick Mitaros** Nikos Mouyiaris Nicholas G. Pappas Nikos Stathopoulos George Svokos **George Tsunis**

Oli Mazi. The Chairman's Message Andrew N. Liveris



Dear Friends of THI:

As The Hellenic Initiative commences its fifth year of support for Greece, allow me to express to each and every one of you the appreciation of our Board of Directors for your support – moral and otherwise – that you have so generously shared with us. Greece has made progress; 2017 has been the most successful year for Greek tourism ever! But the crisis is not over. There are still many people without basic necessities, health care, and opportunity.

The Hellenic Initiative is committed to the present and future recovery of Greece, and is moving more and more in the direction of bolstering the economy through a variety of means, many of which are mentioned in this Annual Report. This has always been a priority for THI, and in honoring the Hellenic Entrepreneurship Award, we are honoring the very first THI program, which – from the beginning – has been managed and majority funded by Libra Group. This annual competition has given hope and encouragement to thousands of Greece's entrepreneurs and has rewarded the best of the best with much-needed funding.

However, we will never forget those in the direst need. Thus, we are also honoring Marianna V. Vardinoyannis and the ELPIDA Association of Friends of Children With Cancer. This remarkable, world-class hospital and organization brings the finest medical care available, and real hope, caring, and love to the children affected with cancer and their families. THI is proud to recognize their inestimable contribution to Greece.

As we move forward, we note that like the Jewish and the Irish communities with their attendant organizations, the Greek community abroad serves needs of our ethnicity throughout its own diaspora, not only in Greece. THI has now established Diaspora-wide connectivity in the USA, Australia, Canada, and in Great Britain. We have even heard from South Africa (75,000 Greeks!), which has reached out to THI, and there are the very important centers of Diaspora activity south of the border: Panama, Argentina, Chile and Mexico being chief among them. And let's not forget the Middle East where there is a large Greek Diaspora, and Asia and the Pacific Rim.

Some of these communities are truly Diaspora, having taken up the local culture and language. Others have more of an ex-patriate flavor, but all are Greeks with a deep love and connection to our motherland.

THI is here to serve all these communities, and make firm the ties that bind us together as Hellenes, as Philhellenes, and as true daughters and sons of Greece.

Oli Mazi,

Andrew N. Liveris

ON MAY 24, 2017,
LEADERS OF THE DYNAMIC
AND VIBRANT GREEK AND
CYPRIOT COMMUNITIES
OF LONDON AND GREAT
BRITAIN GATHERED AT
THE FAMED DORCHESTER
HOTEL FOR AN EVENING OF
CELEBRATION, FELLOWSHIP
AND PHILANTHROPY.

THE EVENING WAS

ANOTHER MAJOR STEP IN

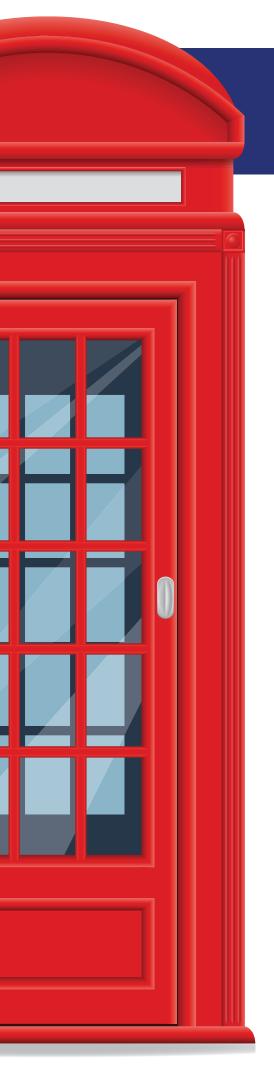
THI'S ENGAGEMENT OF THE

GREEK DIASPORA AROUND

THE WORLD.

ELPIDA YOUTH WAS THE
BENEFICIARY, AND THE
LONDON EVENT IS NOW
PART OF THI HISTORY.





LONDON

The Hellenic Initiative's 2nd Annual London Event recognizing the work of ELPIDA Youth

Sold Out Event Raises Over 160,000 GBP To Fund THI's Work In Greece

Over 300 international guests attended THI's Second Annual London Event at the Dorchester Hotel in London on May 24th. The sold out crowd raised more than 160,000 GBP to fund THI's philanthropic and economic development work in Greece.

Event Co-Chairs Nikos Stathopoulos, Constantine Logothetis and Dimitri Goulandris thanked the crowd for their generous support. THI Board President, George Stamas introduced Princess Tatiana, THI's International Ambassador, who also attended as ELPIDA Youth's representative from Greece.

Unilever CEO, Paul Polman, gave the evening's keynote address and spoke of Unilever's commitment to the economic recovery of Greece and their proud involvement in THI's ReGeneration Program in Greece.

Prince Pavlos addressed the crowd as well and chose one of the lucky raffle winners for the evening.

Greek food start-up sensation Ergon provided gift bags for all those in attendance and DJ Avgoustinos kept the crowd dancing hours after the program ended.



ELPIDA Youth, a branch of ELPIDA Association of Friends of Children with Cancer, raises awareness about and supports the psychological wellbeing of children suffering from neoplastic diseases. ELPIDA Youth was founded in the summer of 2015 by a group of young members of ELPIDA aspiring to further build on its strong vision with new ideas and activities but always with the same love for the sick child and its family.

EVENT

Wednesday, May 24, 2017 The Dorchester



































JUNE OF 2017 WAS A MONTH IN WHICH THI CELEBRATED **ENTREPRENEURIALISM** IN GREECE AND THE GREEK SPIRIT. WITH THE HELLENIC **ENTREPRENEURSHIP** AWARDS, A NEW LEADERS EVENT IN CHICAGO, **A REMARKABLE** AFTERNOON WITH GREEK-AMERICAN JEAN PAUL DEJORIA. A START-UP ODYSSEY WITH KURT HEIAR, AND THE THIRD ANNUAL ATHENS VENTURE FAIR.



THI held five very successful events in Athens, Greece between June 9th and June 29th, and one in Chicago on June 17th. Once again, THI engaged the entrepreneurial and investment community through a series of custom tailored events that highlighted our message of economic renewal and sustainability for Greece.

Following on the heels of the first ever Concordia Summit in Athens, the Hellenic Entrepreneurship Award (HEA) celebrated more Greek innovation on June 9th. HEA is the first program instituted by THI, and, along with the managing and financing partner LIBRA GROUP, will be the recipient of the Hellenic Leadership Award at the Fifth Annual THI Gala on September 29, 2017.

In addition to the HEA event, there was the Third Annual Athens Venture Fair, with an accompanying evening-of reception, and a true first: an afternoon with the Greek-American Entrepreneur John Paul DeJoria. The event, held on June 20th, was coordinated by THI International Ambassador Princess Tatiana and the THI staff, and was a first of its kind for DeJoria. who spoke for over 90 minutes to a rapt audience. The event was preceded by a THI luncheon for DeJoria and his wife Eloise, at which three companies that have benefited from their involvement with THL shared their success stories.

For the past four years, THI has also been sponsoring an annual visit to Greece by Kurt Heiar, of the John Pappajohn Entrepreneurial Center at the University of lowa. During his stay, Kurt has worked with our teams from VentureGarden, but he has also been an integral part of the preparation of the teams who present at Venture Fair. This year, on June 22nd, THI organized an evening with Kurt at the Egg (Enter, Grow, Go), the incubator on Syngrou Avenue. The response was amazing.

On June 29, the Third Annual Venture Fair was held, featuring ten highly investable Greek and Cypriot companies, and a room full of serious investors. The event was followed in the evening by a reception held at the Cycladic Museum.

As a very significant postscript, on the morning of June 30th, THI President George Stamas, visited the ELPIDA Hospital and was hosted by Marianna V. Vardinoyannis, the philanthropic honoree of the forthcoming 2017 THI Fifth Annual Gala.

Antigone Hall of Cultural Centre, Athens



5 YEARS SUPPORTING GREEK ENTREPRENEURSHIP

HELLENIC ENTREPRINEURSHIP AVARD RE-IGNITING THE COUNTRY'S ENTREPRENEURIAL SPIRIT

Founded in 2012, on behalf of The Hellenic Initiative, the Hellenic Entrepreneurship Award (HEA) is an annual award and business support organization for start-up and early-stage Greek businesses. Its founding sponsor, the Libra Group, has pledged €10,000,000 in support of the programme.

The HEA was born out of the belief that Greece's economic malaise should not deter those with an idea worth pursuing, and that entrepreneurship is the lifeblood of economic growth – whether within a thriving economy or during a recession.

The HEA celebrates and supports individuals and companies from the

Greek entrepreneurial ecosystem that show the most promise in terms of profitable commercial growth and job creation. Each year, the HEA's Panel of Judges declares awards to new business ideas that demonstrate the best in Greek entrepreneurship. The winners receive what they need to put their business on a pathway to growth – a range of business services from HEA's network of supporters, the provision of an expert mentor plus straightforward start-up funding with no charges, no interest and no complexity. Today, the award programme is regarded as one of the most prestigious prizes in Greece in recognition of entrepreneurship.

To provide winners and finalists

the necessary services to support their business plans (Legal, IT, Branding, HR, Communications, Accounting etc.), the HEA has partnered with dozens of national and multinational companies which offer their expertise on a pro bono basis. By joining the HEA family, the supporters demonstrate their commitment to nurturing Greece's entrepreneurial community. The award's principal partners are Jalouise Pty Ltd., the Australian based property investment and development company, and Piraeus Bank Group, which has contributed to the training and education of participants since 2014 through its subsidiary, Excelixi Center of Sustainable Entrepreneurship.

5 Years Supporting Greek Entrepreneurship

Since its inception, a total of 19 winners, sharing accumulated prize funding of €4,775,000 have been declared. During the last 5 years, more than 10,000 entrepreneurs have participated in the HEA contests in pursuit of their entrepreneurial vision. The HEA team has reviewed thousands of business plans and undertaken dozens of assessment interviews with aspiring entrepreneurs. The HEA has declared 50 finalists and winners, active in diverse business sectors. The HEA winners represent 14 business sectors and are trading products and services in more than 35 countries. The winning businesses are actively contributing to the Greek economy and have created hundreds of direct and indirect jobs in Greece. Furthermore, these celebrated businesses have attracted investment totalling €18,670,000.

HEA believes that many talented people, with business ideas worth pursuing, are failing to take their first steps in the Greek entrepreneurship scene because of a lack of basic skills and tools. Extending its impact beyond the winners and finalists, in the past five years HEA has engaged with a total of 20,000 entrepreneurs through educational seminars, webinars and assessment interviews.

THE PATHWAY TO





A fishing family running a state of the art production unit in Southern Greece.



RTsafe
HEA 2014 Winner
Revolutionary
medical

technology that is saving lives and reversing Greece's brain drain. In less than two years, the company has become valued at over €15,500,000.



e-satisfaction

More than 170 e-businesses trust e-satisfaction's humanized marketing automation platform offering services to more than 1.8 million customers.

The Fifth Cycle In 2017

The fifth cycle of the Hellenic Entrepreneurship Award (HEA) again attracted a record number of entrants this year with a 15% increase on 2016, bringing the total number of applicants since the award's inception to 4,000. The growing levels of participation provide clear proof that there are many Greek people with the vision, determination and courage to try something new in a country that is struggling to overcome its socioeconomic challenges. Every year, the 'HEA Family' of winners and supporters continues to grow.

This year's competition was enhanced by an intensive business start-up education roadshow, visiting five cities throughout Greece, thereby extending access to HEA's support services for thousands of entrepreneurs across the country.



The crowd inside Antigone Hall



Yoleni's HEA 2015 Winner A team of five grew

into a team of more than 80 in less than 1 year and opened their flagship delicatessen in Greece. In a few months, Yoleni's will open their first store in the USA.



blueground

Providing robust competition for Airbnb in the short-term lodging market, blueground has presence in three countries and recently raised €5,500,000.



The HEA 2017 Winners

On Friday June 9, 2017 at the Fifth Annual Hellenic Entrepreneurship Award ceremony, five winners were announced. As usual, each will share prize funding of €1,250,000 alongside with mentorship and a wide range of business support services from HEA's network of partners. The 2017 winners span an online computer programming teaching platform, a smart packaging solution for F&B products, a traditional Greek health drink, an online training and recruitment platform, and a quiz-based app that helps students revise for exams. This brings the total number of winners to nineteen since the program was launched. The latest five winners are Allcancode, Fresh Strips, Kindred Honey Soda, Quizdom Education and Tech Talent.

The HEA Family of Partners & Supporters

The award was conceived and is operated by the Libra Group, which has committed €10 million to the program. The group also provides industry-specific mentorship to the HEA winners. Jalouise Pty Ltd, an Australia-based property and development company, also support the HEA through a contribution of US\$ 500,000. Furthermore, Piraeus Bank supports applicants and winners with training through its subsidiary, the Excelixi Centre of Sustainability and Entrepreneurship.

To provide our winners and finalists the necessary services to grow, the HEA has partnered with dozens of national and multinational companies. By joining the HEA family, our supporters demonstrate their commitment to developing Greece's entrepreneurial community. HEA supporters include: Antidote, Atradius, epixeiro. gr, the Institution for Arbitration and Alternative Dispute Resolution (I.A.D.R.), Intracom Telecom, Ioannis Vassardanis & Partners Law Firm, Kyvernitis Travel, Lykourezos Law Offices, Microsoft, Moore Stephens, People for Business, Reed Smith, SAP Hellas, SATO, Onassis Cultural Centre, V+O, and White Room.



2017 WINNERS

hellenicaward.com/winners

Allcancode is an online educational platform which cultivates technological and programming skills through interactive games. The platform enables users to both acquire core skills and create and publish their own games or apps. With Allcancode anyone can learn how to access the latest technology, write code, and publish working applications without any prior computer coding experience.



fresh strips

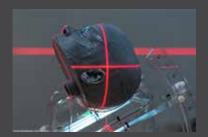
Fresh Strips provides low-cost, 'smart' packaging solutions that inform consumers about the safety and quality of their food products. Fresh Strips is a plastic sticker attached to food packaging that provides information about the food's exposure to heat. In the event of excessive heat exposure, Fresh Strips changes colour permanently, indicating the food is no longer suitable for consumption. Fresh Strips provides assurance to food producers, retailers and consumers regarding the safety of heat-sensitive goods.

Kindred Honey Soda is a craft beverage with Greek honey and lemon. It is based on a recipe with rich heritage as a homemade remedy among various ancient and modern civilizations. Kindred has recreated this unique honey-based formula as a refreshing drink for health-conscious people. The company describes it as a "perfect blend of modern lifestyle and traditional heritage in an all-day beverage."



Quizdom Education

Quizdom started off as a trivia game for mobile devices with more than 2,000,000 downloads in Greece, and a popular TV game show. It is now transforming itself into an e-learning platform. With Quizdom Education, students can revise for tests and exams by playing tailored guizzes against friends and fellow students. The questions are based on past and current exam syllabuses. Combining technology and entertainment, Quizdom Education aims to make learning both fun and effective by using the success factors of the original Quizdom game.



Tech Talent is an education and recruitment platform which enables recruiters looking for ICT professionals to identify and hire the right employees. Tech Talent offers free technical training programs for individuals, allowing them to develop their computer programming and other digital skills. Additionally, it provides an online platform where job seekers can register their competencies allowing recruiters to match suitable candidates to vacancies.



JUNE 17, 2017 Racquet Club of Chicago

MENTORSHIP FORUM

INAUGURAL EVENT BRINGS TOGETHER 80 STUDENTS AND YOUNG PROFESSIONALS

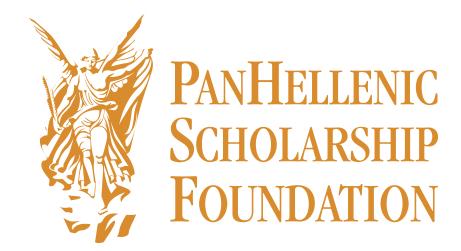
On June 17th, The Hellenic Initiative's New Leaders and the PanHellenic Scholarship Foundation (PHSF) gathered at the Racquet Club of Chicago for a joint Inaugural Mentorship Forum. The afternoon was attended by over 80 students and young professionals eager for mentorship as they begin their careers. The attendees were current and former awardees of the PanHellenic Scholarship.

The luncheon kicked off with a brief reception followed by remarks by host, Nick Alexos, and co-chair Eunice Buhler. Economist Michael Konidaris gave a detailed presentation on the economic crisis in Greece, which was followed by Q&A. THI Board member John Koudounis and Executive Director Mark Arey provided remarks about The Hellenic Initiative to the group. The luncheon was an excellent opportunity to expand the network of THI New Leaders who were excited to learn about the work of THI.

Not only was the luncheon an opportunity to learn from outstanding professionals in their field, but the larger goal of the luncheon was to show high-achieving young

professionals what they can accomplish with proper guidance from leaders and learn how to give back to their community and to Greece.

The luncheon was chaired by Eunice Buhler, Nick Alexos, and John Koudounis. Nick Alexos generously sponsored the event. The event was also attended by friends of THI including Endy Zemenides, Hon. Judge Peggy Chiampas, and Chris Kallos. In the evening, THI Board Member John Pappajohn received the the PHSF Paradigm Award, presented to him by John Koudounis.





At the Racquet Club



John Pappajohn and John Koudounis



Nick Alexos



Eunice Buhler



Future THI New Leaders



Greek-American entrepreneur and philanthropist

JOHN PAUL DEJORIA

Co-founder Paul Mitchell and The Patron Spirits Company

"How to start a business with little or no money"

On June 20th, THI held a twopart event, coordinated by THI International Ambassador Princess Tatiana and the THI staff, for Greek-American entrepreneur, John Paul DeJoria (of Paul Mitchell Systems and Patron). and was a first of its kind for DeJoria, who spoke for over 90 minutes to a rapt audience of 300.

The event was preceded by a THI luncheon for DeJoria, his wife Eloise and forty friends of THI. The highlight of the luncheon was when three companies that have benefited from their involvement with THI – Blueground, Join Cargo and Yolenis – shared their success stories. THI Board Members Jeremy Downward and Alex Macridis hosted the luncheon, along with Nikos Koummetis of Coca-Cola, the THI partner in the ReGeneration internship program, and Prince Nikolaos and Princess Tatiana. Included at the luncheon were DeJoria's family from Kavala.

Following the luncheon, THI Executive Director Mark Arey opened the proceedings with a brief presentation to the audience of 300 on the work of THI. The Princess Tatiana introduced John Paul DeJoria to the anxious crowd, and the fireworks began. Following John Paul's presentation, he spent a considerable amount of time speaking with individuals from the audience, before giving significant interviews to CNN Greece and Kathimerini.





Jeremy Downward hosts THI luncheon for John Paul and Eloise DeJoria.









Luncheon speakers.



John Paul DeJoria and Princess Tatiana.

JOHN PAUL DEJORIA

"How to start a business with little or no money"







#THI

THE HELLENIC INITIATIVE

www.TheHelleniclinitiative.org

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Tim H

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THI Board members with guests of honor



John Paul, Eloise and Prince Nikolaos.



John Paul, Peter Poulos and Alexander Macridis.













Questions and answers.



STARTUP ODYSSEY

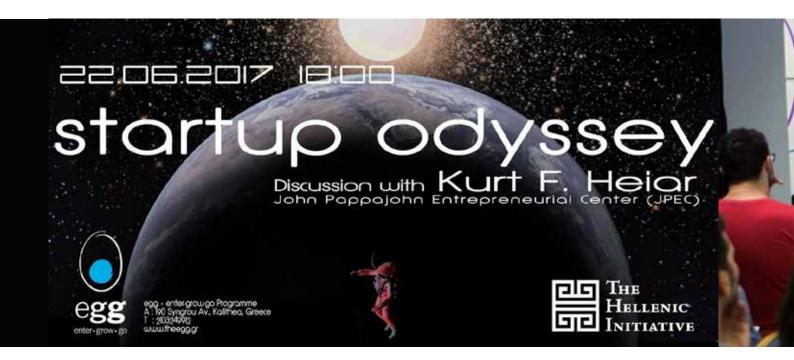
A DISCUSSION WITH KURT F. HEIAR

On June 22nd THI organized the "Startup Odyssey" with the Egg accelerator program in Athens. The event presented an evening with Kurt Heiar from the John Pappajohn Entrepreneurial Center in Iowa. Kurt's opening remarks focused on what makes an entrepreneur a successful one and then took questions from the audience before sharing the floor with 3 female entrepreneurs, Danae Bezantakou, Vicky Evangeliou, and

Venetia Koussia, discussing their challenges to grow their businesses even larger. The event closed with a networking event for the audience, young entrepreneurs, THI, and Egg staff

The event offered a tremendous opportunity for local entrepreneurs to learn more about the things that they need to do and how to always have a positive mental attitude towards the difficulties in life. 300 young people

attended with many of them standing and filling an overflow room and watching on a monitor. There was an average of 110 people online every second viewing it from their browsers. Only 5 days later, there were a total of 23,600 video views with 8,500 of them being from unique users. At one point when the floor opened for questions from the online audience, we were receiving on average 100 questions per minute.





Kurt Heiar of the John Pappajohn Entrepreneurial Center



Michael Printzos and Kurt Heiar



Kurt and the Panel



Inside the Egg

3RD ANNUAL

VENTURE FAIR

ATHENS 2017



Participating Companies





















JUNE 29, 2017 Athens Hilton, Athens

10 PARTICIPATING COMPANIES, 12 INTERNATIONAL JUDGES

The Annual Venture Fair is one of the major efforts by The Hellenic Initiative to bring investment to Greece in this critical economic period. Begun in 2015, the Venture Fair is a unique event in Greece, where discussion about investment is transformed into opportunity to make investment.

Vetted companies are prepared by THI consultants for an "American-

style" pitch event that brings together investors from across Greece and the Diaspora. This year, we are focused on opening up the event to even more investors. THI recognizes that empowering entrepreneurs to succeed in Greece is vital to rebuilding the Greek economic base, stimulating job creation, and promoting positive social change.

Greece has the entrepreneurial talent; of this there is no doubt. They just need a fair chance to compete in the global marketplace, and THI is committed to helping them have that opportunity.

Full information about participants, both companies and judges can be found at:

www.venturefair.gr



Jeremy Downward opens...



THI Co-founder George David and Princess Tatiana



... and Alex Macridis closes.





The Companies with co-chair Alex Macridis

Venture Fair Co-Chairs



Jeremy Downward

JUDGING PANEL CHAIR



Alexander Macridis

MANAGING DIRECTOR
Chryssafidis S.A.

Many thanks to our Sponsors!



MICHAEL PSAROS KPS Capital Partners, LP

PAPAPOLITIS / PAPAPOLITIS





Venture Fair Panelists



EXECUTIVE DIRECTOR, STRATEGIC PLANNING

Peter Abraam

Royal Group



Evi Andrianou

PARTNER

ReaCapital Advisors



Aris Candris

RETIRED PRESIDENT AND CEO

Westinghouse Electric Co.



Paul W. Doucas III

CHIEF OPERATING OFFICER

Elutions Inc.



Kurt Heiar

PROFESSOR

University of Iowa



Nicholas Papapolitis

PARTNER

Papapolitis/Papapolitis



George P. Stamas

PRESIDENT

The Hellenic Initiative

Venture Fair Success Stories















Ergon was born in 2007 as a series of Greek traditional products from all corners of Greece. For the first 4 years, we were focused on building and distributing a strong, unique product portfolio. Ergon redefined in aesthetic and quality terms the meaning of "traditional"; products from small, honest workshops, partnerships, and romantic tenacious producers. Our aim was to create a series of products which are the crown jewels of their respective categories. Our products are: Protected Designation of Origin, Protected Geographic Indication, Organic Farming, Integrated Management, Wild, Uncultivated products from small workshops or with intense local characteristics. We now have a portfolio of 1200 products sold in 300 points of sale in Greece and abroad. Every year we renew our product portfolio by 10% through extensive research and development in new food technologies and product categories.

In 2011, Ergon began a transformation into a retail consumer brand by developing its own retail network. In our retail stores, we used the same aesthetic recipe that we used with the Ergon products and

we have been able to build a network of spaces with strong aesthetics, design, and simplicity. Today, Ergon has 11 stores in its network in Greece, London, Brussels and Singapore. We have been able to successfully develop outposts that range from Ergon-branded corners in hotels and supermarkets, to Ergon delis and restaurants, to our flagship Ergon Agora – a 10,000 sq.ft. celebration of all aspects of the Greek specialty food space.

Ergon is many steps closer to accomplishing our vision of becoming a premium global food brand. We have a truly unique specialized product portfolio of artisanal Greek products. A recognized modern brand with successful concept stores in Europe and Asia. We have developed key partnerships with major players for the artistic aspects of the business, strategy, and design.

Our footprint is growing with strong momentum in Europe, Asia and the US. In short, ERGON is a proven concept with proven growth potential. Our goal today is to accelerate our growth by expanding our retail network in order to become the representative of the artisanal Mediterranean food space globally.







blueground Founded April 2013 in Athens, blueground is a hospitality company that provides business executives and individuals requiring mid to long term accommodation, with beautifully furnished and serviced homes in the most soughtafter locations.

blueground has developed a unique business model that differentiates it from the traditional serviced apartment operators. First, by leasing existing high-end residential properties, it avoids the lengthy and capital intensive construction process of traditional hotel operators, while providing its guests with a home experience. At the same time, the company's scale, its furnishing standardization, its proprietary technology, and professional management differentiates it from the typical small-scale furnished apartment operators.

Business executives prefer renting from blueground because

of the selection of exceptional properties (in terms of location, finishing, and furnishing), the cost saving compared to premium hotel apartments and, finally, because of blueground's extreme attention to guest satisfaction. At the same time, property owners lease their properties to blueground because they see value in dealing with a reliable, long-term, corporate tenant, which ensures 100% occupancy and zero maintenance hassle.

blueground is developing a technologically advanced platform which automates all aspects of the business. This includes a proprietary online booking and payment platform, a mobile application that covers all interactions with guests, a CRM tool and an operations system that is continuously improving internal efficiency.

For these reasons, the company has gained the trust of over 400 property owners and is already counting multinationals, such as Samsung, Panasonic, H&M, KEA, Novo Nordisk, Oracle and Siemens, in its client list.

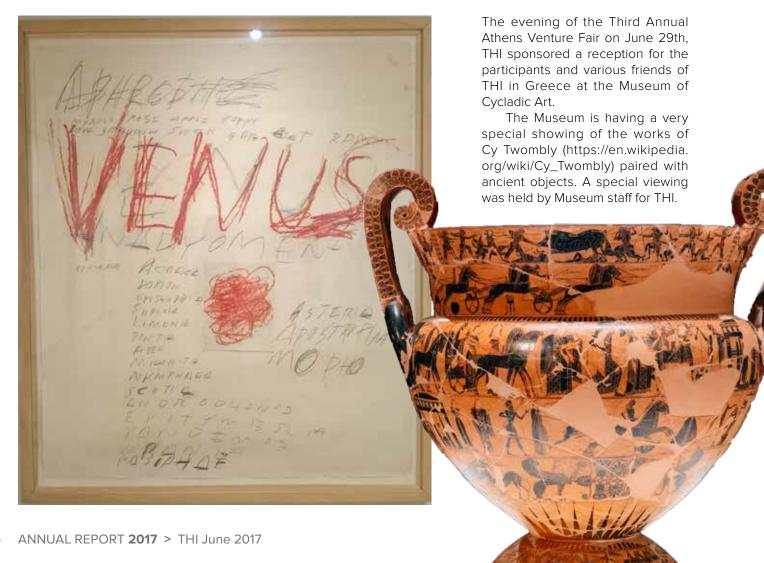
After winning 2016's Hellenic Entrepreneurship Award, operated by the Libra Group on behalf of The Hellenic Initiative, blueground, continued expanding its presence in Athens and Istanbul, launched its operations in Dubai and closed a fundraising round A of \$5.8M led by American fund Endeavor Catalyst and European fund VentureFriends. As a result, today blueground operates over 400 apartments, employs 60 professionals (of which 40 in Athens) and continues to grow at triple-digit growth rates.

With this new financing round, in 2017 the company plans to further grow its presence in the three existing markets, open one new market and continue to invest in technology to further improve internal operational efficiency, as well as guest and owner satisfaction.



CY TWOMBLY RECEPTION

DIVINE DIALOGUES:
CY TWOMBLY AND GREEK ANTIQUITY







Mark Arey, George David, George Stamas, Panos Marinopoulos



Alex Macridis and Peter Abraam of THI Australia

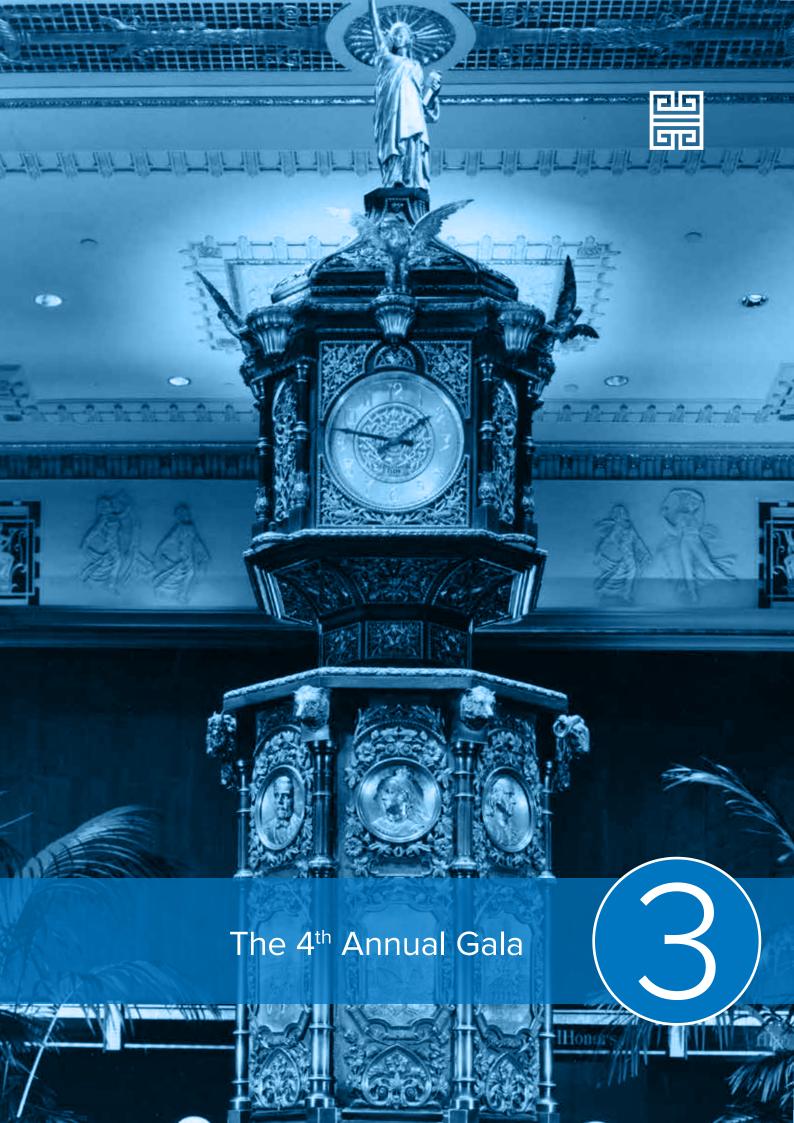


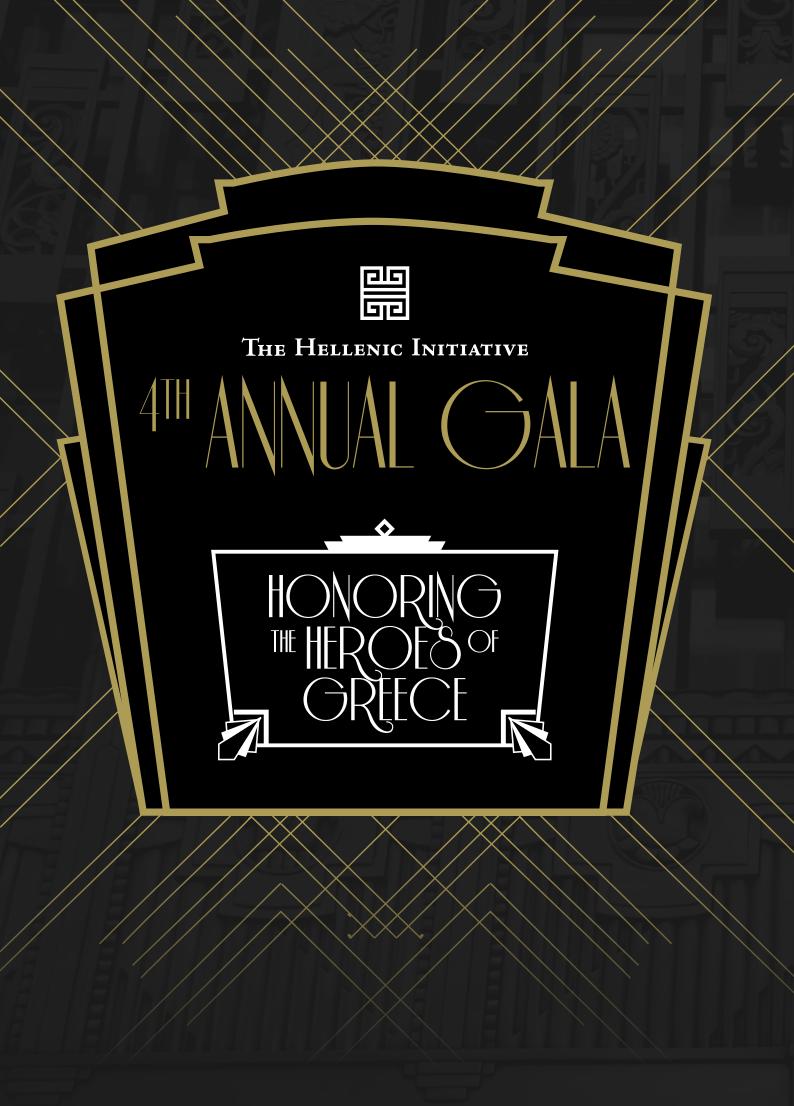
Inside the Cycladic



THI Australia New Leaders!

THE THI ANNUAL GALA
IS THE EVENT OF THE YEAR
FOR THE GREEK DIASPORA,
BRINGING TOGETHER
LEADERS FROM ACROSS
CONTINENTS TO
RAISE AWARENESS
AND FUNDS TO
HELP GREECE.









FRIDAY, SEPTEMBER, 30, 2016

The Hellenic Initiative's Fourth Annual Gala was held September 30, 2016 in the famous Waldorf Astoria Ballroom. Over 800 people were in attendance, including Prince Nikolaos and Princess Tatiana, Greek and Greek American Olympic Champions, and representatives of the Greek Diplomatic Corps. Thanks to the generosity of everyone involved, the evening raised over two million dollars for programs serving the people of Greece. The THI Annual Gala is a remarkable gathering of the Greek Diaspora in New York, a celebration of heritage and culture, and an opportunity to contribute to the ongoing work of The Hellenic Initiative. An innovation added this year was a "Silent Auction" that was vigorously supported by the attendees.













The evening kicked off with well-known actor and the "Voice of Mickey Mouse," Chris Diamantopoulos, emceeing the evening and welcoming everyone with his own invocation of the great "Karangiozopaikktes" of Greece.

The Hellenic Initiative honored three Greek programs/NGOs that have served the philanthropic and economic needs of Greece. First was METAdrasi and the award was accepted by its founder, Lora Pappa, presented by THI Executive Committee member Dean Dakolias. METAdrasi has specially trained interpreters in 33 languages and dialects to provide vital communication with refugees, legal support, and certification of victims of torture. It also escorts unaccompanied and separated children (UASC) from border detention centers to appropriate accommodation facilities throughout Greece and operates Transit Accommodation Facilities for UASC funded by THI in Lesvos, Samos and Chios. Their work includes two innovative activities that have been implemented for the first time in Greece: Guardianship and placement of children in foster families with the assistance of Reed Smith.

The second honoree was the NGO, "Mazi yia to Paidi" – "Together for Children, an umbrella organization for 10 non-profits serving the needs of Greece's most vulnerable children. Together for Children offers assistance to children and young people irrespective of race, religion and political conviction, supporting more than 30,000 children, on an annual basis, including more than 10,000 direct children beneficiaries, who face poverty and





social exclusion, domestic violence, chronic diseases, mental or physical disabilities and the sickness or death of an immediate family member. Vice-President Alexandra Martinou received the award on its behalf from THI Board member and Gala Co-chair, Michael Psaros.

The third special recognition was for "ReGeneration" -- a partnership of The Coca-Cola Company and The Hellenic Initiative in cooperation with the World Economic Forum Global Shapers Athens Hub. THI Board member Jeremy Downward presented the award to Nikos Koumettis, President, Central & Eastern Europe Business Unit, The Coca-Cola Company. ReGeneration is the most prominent multistakeholder graduate trainee program in Greece, designed to increase youth employability and thus actively contribute to battling severe brain drain and youth unemployment.

A Waterford crystal "Truffle Bowl" selected for the Award has the famous exhortation of Peleus to his son, Achilles, (Iliad 11:784) – " $\alpha i \epsilon \nu$ $\dot{\alpha} \rho_i \sigma_i \epsilon \nu$, always excel" inscribed on each, was presented to each, dated and with a personalized dedication.



The keynote speaker was Admiral James Stavridis, USN (Ret), introduced by THI Board member Amb. Eleni Kounalakis. He is the 12th Dean of The Fletcher School of Law and Diplomacy at Tufts University since its founding in 1933. A retired 4-star admiral in the U.S. Navy, he led the NATO Alliance in global operations from 2009 to 2013 as Supreme Allied Commander with responsibility for Afghanistan, Libya, the Balkans, Syria, piracy, and cyber security.

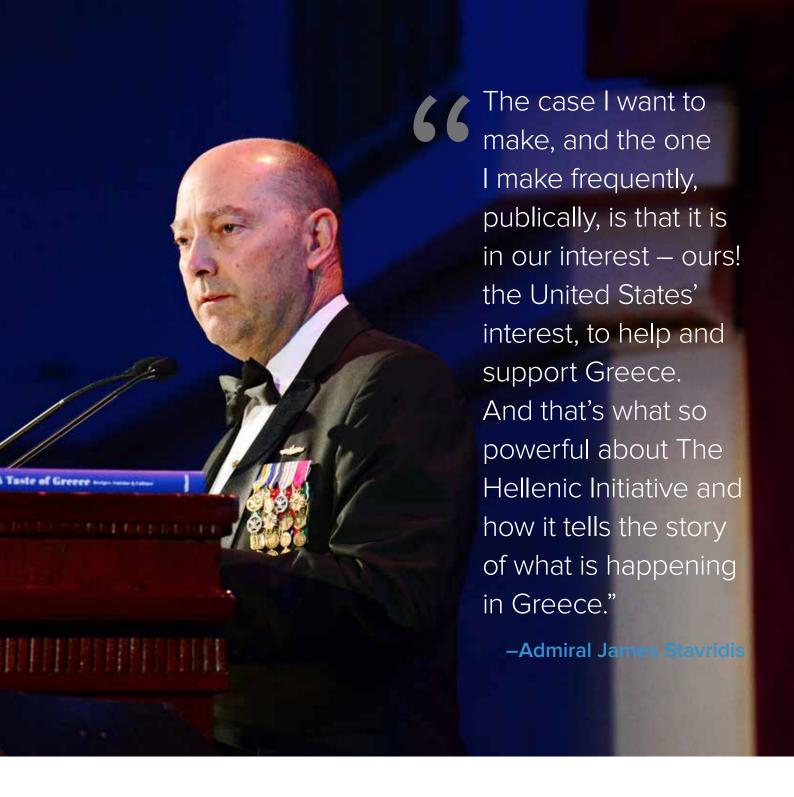
The surprise for all the guests of the evening was the appearance of four Olympian heroes, three from Greece and one Greek American. They were presented by the President of the Hellenic Olympic Committee, Spyros Kapralos. They were:

- Aikaterini Stefanidi (GRE) Gold Medal, Women's Pole Vault
- Eleftherios Petrounias (GRE) Gold Medal, Men's Rings
- Spyridon Gianniotis (GRE)
 Silver Medal, Men's 10km
 Marathon
- Helen Maroulis (USA) Gold Medal, Women's freestyle 53 kg
 Then, thanks to the incredible generosity of THI Board Member and sole proprietor of Château



Margaux, Corinne Mentzelopoulos, a case of the outstanding 2010 vintage was live auctioned, along with sports memorabilia donated by the Olympians. The single case of Château Margaux raised \$150,000 from three individuals: Michael Psaros, William P. Doucas, and John D. Georges (two more cases were acquired by THI to accommodate the "winners").

The evening was accompanied by the sounds of the Jimmy Vali Band, which played into the early hours of the morning for the guests who danced both traditional Greek dances and more contemporary.







THE 2016 RECIPIENTS





METAdrasi offers specially trained interpreters in 33 languages and dialects to provide vital communication with refugees, legal support, and certification of victims of torture. It also escorts unaccompanied and separated children (UASC) from border detention centers to appropriate accommodation facilities throughout Greece and operates Transit Accommodation Facilities for UASC. Our work includes two innovative activities that have been implemented for the first time in Greece: Guardianship and placement of children in foster families.

There are many
Greeks who are
working very hard,
and with this crisis,
it is an example of
solidarity all around
the world."

Lora Pappa for Metadrasi





Together for Children offers every form of assistance to children and young people irrespective of race, religion and political conviction, supporting more than 30.000 children, on an annual basis, including more than 10.000 direct children beneficiaries, who face poverty and social exclusion, domestic violence, chronic diseases, mental or physical disabilities and the sickness or death of an immediate family member.

I want to thank each and everyone of you in this room, for who you are and for what you do not just for Together for Children, but for all the children in Greece."

Alexandra Martinou for Together for Children

SPECIAL RECOGNITION

This initiative
(ReGeneration) came
to life from the passion
and energy of a few
people that really want
to help their country
and want to say
something meaningful
to their children."

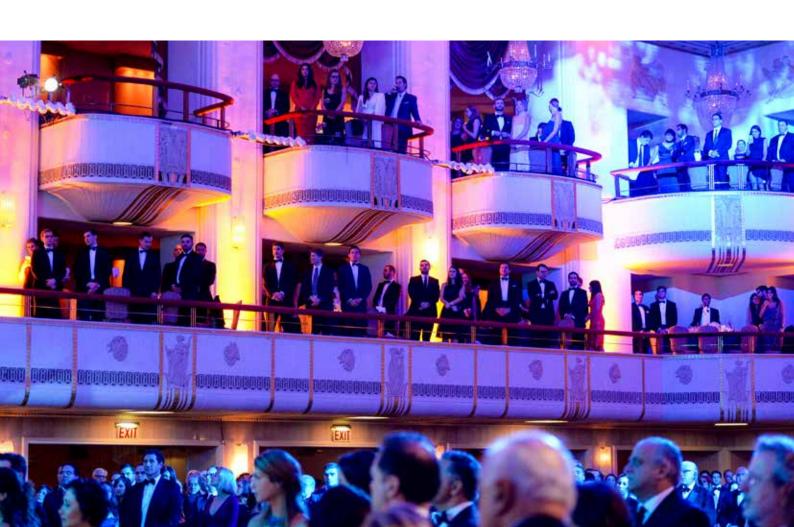






ReGeneration is a partnership of The Coca-Cola Company and The Hellenic Initiative in cooperation with the World Economic Forum Global Shapers Athens Hub. As of this year, THI has invested \$540,000.00 helping to create internships in some of the largest companies of Greece. So far more than 13,300 applicants have submitted CVs, and the program has created a total of 156 internships in 57 companies with a retention rate of over 80%.

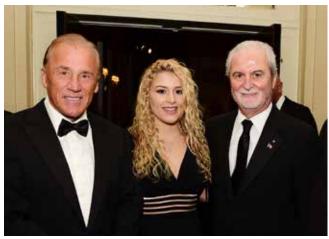
ReGeneration is the most prominent multi-stakeholder graduate trainee program in Greece, designed to increase youth employability and thus actively contribute to battling severe brain drain and youth unemployment.























We've seen real heroes and true heroes of the modern era. And yet, I close by saying to you, by you being here tonight, you are our heroes. Please help us help the people that need us."

Andrew Liveris, THI Chairman





















Greece! Isn't this why we are all here tonight? I would like to thank The Hellenic Initiative for embodying optimism and inspiring us all."

Princess Tatiana

























Let me say 'thank you' to all of you who are here tonight for the support that you provide. And as President Kennedy said many many years ago, 'God's work on earth must truly be our own.' You are doing God's work in support of our Motherland and we thank you!"

-Dennis Mehiel





Katerina Stefanidi (GRE)

Gold Medal, Women's Pole Vault

Spyridon Gianniotis (GRE)

Silver Medal, Men's 10km Marathon Open Water Swimming



Helen Maroulis (USA)

Gold Medal, Women's Freestyle Wrestling (53 kg)



























THE HELLENIC INITIATIVE

IS COMMITTED TO A

TWO-FOLD PROGRAM

OF AID TO GREECE:

CRISIS RELIEF FOR

THOSE MOST IN NEED

AND ENTREPRENEURIAL

SUPPORT FOR THOSE

RENEWING THE

ECONOMIC LANDSCAPE.

WE ARE GRATEFUL TO

ALL OUR NGOS

AND PARTNERS

FOR THE SUPERLATIVE

WORK THEY DO EVERY DAY.

ΓΙΑΤΡΟΙ ΤΟΥ ΚΟΣΜΟΥ ΕΛΛΗΝΙΚΗ ΑΝΤΙΠΡΟΣΩΠΕΙΑ







THE HELLENIC INITIATIVE

Investing in the future of Greece through direct philanthropy and economic revitalization.

We empower people to provide crisis relief, encourage entrepreneurs, and create jobs. We are
The Hellenic Initiative (THI)

– a global movement of the
Greek Diaspora

The Hellenic Initiative's Response to the Crisis

Since 2012, The Hellenic Initiative has sought to confront the economic crisis in Greece by marshalling support around the globe, by raising funds for NGOs and programs, and by spurring investment in Greek entrepreneurs. Since its inception, THI has distributed \$3,744,000 in direct crisis relief and invested over \$8.106.698 in economic development, which includes €4,775,000 of the Hellenic Entrepreneurship Award that is managed and majority funded by Libra Group. THI Board Members have also helped to establish the SouthBridge Europe Mezzanine €65 million fund that is currently making substantive investments in Greece.

The Hellenic Initiative Board of Directors has both a Philanthropy Committee, headed by George Svokos, and a Program Committee, headed by Drake Behrakis, to review proposed grants before they are presented to the Board. Grants are normally considered for one year only. Selection and monitoring occurs in Greece through THI Program Director, Michael Printzos. Board members do make referrals, as well as a variety of public and private sources of recommendation. NGOs and economic programs also solicit directly. The philanthropic program support has been distributed through 26 grants to nonprofit organizations, and the economic development support has circulated through 21 grants.

OF NOTE: The impact of THI should not be measured only by dollars and cents, number of press notices, new jobs, investments, and new companies. THI is the only Diaspora-wide effort to aid Greece in the crisis, and is now represented in the USA, Australia, Canada and the United Kingdom. The psychological impact of THI's efforts on behalf of Greece and its solidarity with Greece cannot be easily measured, and should never be underestimated. The fact that Diaspora Greeks are banding together to help their motherland is a great encouragement for their homeland.

CRISIS RELIEF PROGRAMS

Nearly all of the crisis relief funding was directed towards social welfare and health programs. The majority of the grants were distributed in Athens and Thessaloniki.

50% were directed towards providing food aid to underprivileged social groups

20% were directed towards health programs

14% were directed to supporting children

6% were directed towards helping overburdened households

Direct Impact



Distributed over 2,100,000 meals



Vaccinated over 10,000 children turning them eligible for school enrollment



Provided necessary primary and secondary dental treatments to over 13,000 people around Greece



Donated 70,000 gallons of heating fuel to the ones needing it the most in Northern Greece



Supported for almost 2 years the operations of the only Cardio Surgery Dept. on the island of Crete



Created 2 transit stations for unaccompanied minors, victims of the refugee crisis, on the islands of Lesvos and Samos



Helped over 30,000 children per year working with over 10 childrenfocused organizations



Unlocked over \$600,000 worth of in-kind donations via the set up of an online giving for charity platform



Helped save food otherwise wasted at a rate of 20,000 meals per day

Indirect Impact



Working with our crisis relief partners, we helped to sustain nearly 1,000 people working to provide services to the end-line beneficiaries. Some grantees managed to unlock additional funds utilizing THI's name or resources as in the case of METAdrasi and Prolepsis.

CRISIS RELIEF GRANTEES DETAILS

(by amount)



βοήθησε κι εσύ ν' αλλάξει η ζωή μας

IOCC/Apostoli

(Church of Greece): Grants Allocated to Date - \$900,000

The Problem:

Secure food aid and provide services to the impoverished.

The Solution:

IOCC partners with the philanthropic arm of the Church of Greece, Apostoli, and provides management, oversight, and controls. The program secured food aid (dry food parcels and fresh produce) by giving school vouchers and helping agricultural cooperatives around Greece.



SOS Villages Greece

Grants Allocated to Date - \$850,000

The Problem:

Secure food aid for families in need around Greece.

The Solution:

SOS Villages launched its Family Support Centers Program in several cities across the country where thousands of people receive coupons enabling them to secure food aid for their families gratis.



Doctors of the World

Grants Allocated to Date - \$480,000

The Problem:

Provide healthcare related services to those in need.

The Solution:

Doctors of the World acted as THI's partner on the ground for providing primary and secondary dental treatments, gynecological services and vaccinations to children in need. Through their mobile unit network (one of them with a THI logo) they traveled throughout the country visiting remote villages and islands examining and treating those in need.



Together for Children

Grants Allocated to Date - \$450,000

The Problem:

Supporting children in need and their families.

The Solution:

This umbrella organization supports a total of 10 different NGOs that focus on child welfare.



Crete Cardio Surgery Dept

Grants Allocated to Date - \$230,000

The Problem:

Support the population of Crete with the only Cardio Surgery Department on the island.

The Solution:

THI funding staffed the operations of the only publicly managed hospital wing in Crete for cardio surgery. Wait times reduced by half and the number of operations performed on a monthly basis increased fivefold.



METAdrasi:

Grants Allocated to Date - \$200,000

The Problem:

Provide shelter and assistance for refugee children who are fleeing their countries.

The Solution:

Helped the organization launch 2 units for unaccompanied minors in Lesvos and Samos. This THI grant gave the necessary know-how and experience to the organization helping them unlock millions of dollars from the UN and other sources based on the examples built by THI funds.



Praksis:

Grants Allocated to Date - \$156,000

The Problem:

Support financially overburdened households.

The Solution:

THI worked with Praksis "Plus to Minus" program to support families in need by paying their bills and part of their loans, and also covered the salaries of one dentist and one doctor at the NGO's medical unit.



Desmos

Grants Allocated to Date - \$127,000 + THI Australia aid

The Problem:

Encourage donations through the use of an online platform. Support an internship program for NGOs targeting capacity building.

The Solution:

Support the organization's online in-kind giving platform. Support the "Desmos for Youth" program.



Prolepsis/Diatrophi

Grants Allocated to Date - \$116,000



The Problem:

Provide Greek public school students from impoverished areas with healthy meals while encouraging the adoption of healthy eating habits.

The Solution:

THI's donation was matched by the Stavros Niarchos Foundation. In total it provided 176,500 meals for the 2015-2017 academic years.



MDA Hellas

Grants Allocated to Date - \$100,000

The Problem:

Support the organization dedicated to curing muscular dystrophy and related diseases.

The Solution:

Support the MDA Special Neuromuscular Disorder Unit in Thessaloniki AHEPA Hospital that provides services that have become more difficult to find after the fall of the welfare state in Greece.



Bodossaki Foundation -Giving for Greece Program

Grants Allocated to Date - \$75,000

The Problem:

Support unaccompanied minors living in Greece through the "Giving for Greece" Initiative

The Solution:

Provide a number of services directly responding to the constantly changing needs of unaccompanied minors living in Greece. Funds were used to provide food, medical and pharmaceutical care, social support, legal counseling cultural mediation and interpretation services.



ELPIDA

Grants Allocated to Date - \$33,000 (25,000 GBP)

The Problem:

Support the organization's "Therapeutic Recreational Summer Camp Program"

The Solution:

Provide children in Greece with neoplasitc illnesses therapeutic inteventions offered to them through their participation to the "Camp Program".



Boroume

Grants Allocated to Date - \$27,000 + THI Australia aid

The Problem:

Save food otherwise wasted.

The Solution:

Help the organization grow a larger footprint. Boroume went from a few thousand food portions per day to 20,000 meals per day.

ECONOMIC DEVELOPMENT PROGRAMS

The impact of THI's economic development programs cannot be disconnected from that of its solution engineering, both at the design level as well as the actual programmatic implementation. Helping to create and improve entrepreneurial skills and abilities is difficult to codify and evaluate using traditional metrics (e.g. crisis relief). It is necessary to come up with a set of valid and reliable tools that can measure the influence of THI's programs within this field. The tools that THI uses to measure impact from these programs are divided into three categories:

Activity Based: number of participants by program; scope of participation, demographics, breadth of institutions, online vs. offline attendance

Outcome Based: revenues/ employee growth time over time; increase in customer base; access to capital (loans & equity), jobs created Health Based: feedback received from participants, partner organizations, breadth of partnerships established, ability to fundraise externally

Direct Impact



Create 500+ new jobs



Train 2,000+ Greeks ranging from high school students to budding entrepreneurs of all ages



Engage in total with 37,000+ people (counting all companies, organizations and participants in THI sponsored programs, significantly ReGen)



Mobilize 200+ mentors and experts

Indirect Impact



Unlock €65 million in total with investments by individual Board members in the SouthBridge Europe Mezzanine fund. €20 million invested so far.



Unlock over \$50 million of total investments through programs like SXSW, Hellenic Entrepreneurship Award, VentureFair, VentureGarden and others.



Unlock over \$3.5M of pro bono service for programs like the Hellenic Entrepreneurship Award and ReGeneration.



Engage with 500+ different stakeholders ranging from mentors and startups up to hiring companies for internships



Provide over 25,000 hours of training



Unlock 11,000 hours of voluntary work



Hellenic Entrepreneurship Award (HEA)

Loan Program Allocations to Date – \$5,750,000 (€4,775,000) from LIBRA with participation of two other individuals)

HEA is THI's first program and is managed and by LIBRA through its CSR program, complete with a full staff in Greece.

The Offer:

HEA offers Greecebased entrepreneurs the chance to receive free consulting and mentoring plus a share in prize funding to support their business ventures. The funding is of the form of a zero collateral, zero interest, 5-year payback loan.

Activity:

Each November a new cycle is announced asking for promising businesses based in Greece to apply. HEA accepts applications till the end of Q1 of the following year and announces the winners during a special ceremony in early June. Winners receive their award according to progress and milestones met, and Libra provides mentoring, coaching and networking.

Outcome:

Since its inception in late 2012 the program has had 19 Winners and 50 Finalists. The wining teams have been active in more than 35 countries covering a total of 14 different business sectors. The progress of these companies has unlocked an additional 18.7M Euros of investment and created hundreds of direct and indirect jobs.



VentureGarden

Grants Allocated to Date - \$718,628

The Offer:

VentureGarden has been solely funded by THI and offers a comprehensive educational and training process for entrepreneurs that want to develop their skills, gain access to growing entrepreneurial network and receive hands-on training. Available at ALBA in Athens and Anatolia College in Thessaloniki.

Activity:

The program has 2 recruiting cycles. Each class is offered 5 weeks of classroom based training (following the Business Model Canvas approach) and a 6-month support and mentoring phase built around a customized road map for entrepreneurial success.

Outcome:

7 rounds, 1595 applications, 545 participants, 307 ideas developed, 8 cities visited, 487 class hours, 184 mentors and experts, 774 hours of mentoring, and 29 complimentary seminars is what has been invested. As a direct result of the program, participating teams have received a total of \$1.5M of seed funding, creating 89 new jobs in 21 new companies. The program last year was the recipient of a \$50,000 award from the Coca-Cola Foundation.



ReGeneration

Grants Allocated to Date - \$540,000

The Offer:

ReGeneration is a graduate trainee program designed to increase youth employability and thus fight brain drain and youth unemployment in the country. The program is run by the Global Shapers in Athens (WEF affiliated) and is sponsored by the Coca-Cola Co. THI. and this year with an \$80,000 grant from SNF.

Activity:

The program runs on a continuous basis. Participating companies list their requests, which are then matched from a pool of talented candidates, selected after passing online and offline assessment and offered soft skills training. The ask for each company is to provide 6 month paid internships at 750 Euros per month. The donors' funding covers costs associated with project management, publicity & advertising, online/offline testing and finally training.

Outcome:

20,000+ applications received, 1000+ candidates shortlisted. 320 internships created from 100 participating companies, 25 hours of community service and 50 hours of targeted training per intern. In total ReGeneration interns have provided 11.000 hours of community work and have received over 21,000 hours of training.



Athens Partnership

Grants Allocated to Date - \$295,000

The Offer

The Athens Partnership was created to promote high-impact partnerships between the City of Athens, Greece and the private sector to support effective, priority public programs. Through a nonprofit fiscal sponsor, New Venture Fund, the Athens Partnership supports innovative initiatives—in community development, health, education, and other areas of needbenefiting Athenians. The involvement of THI is mediated through Bloomberg Associates, which works with the Athens Partnership and the City of Athens

Activity:

Together with Aegean Airlines and the Athens International Airport, THI helped to develop a tourism campaign for the City of Athens, including the a major promo video, "Athens in Sixty Seconds". At THI's impetus, there is now a "Greeters" program throughout the City of Athens, the Airport and the Port of Pireaus which involves over 150 Greek interns. Also, a clean-up of graffiti/city vibrancy campaign has begun as part of the Partnership.

Outcome:

This year, 2017, tourism is up in Athens by nearly one million persons. The "Triangle" (Trigono) has been cleaned of graffiti and the Greeters Program has involved 150 interns interacting with individuals from around the world.



Ashoka Greece

Grants Allocated to Date - \$195,000

The Offer:

Promote social entrepreneurship in Greece

Activity:

Help launch the Ashoka Greece office. Bring best practices from abroad and interact with local NGOs building their capacity while introducing them to new and proven solutions to the problems they fight.

Outcome:

Strong international brand name, but 5 years after there is still no proper representation of Ashoka in Greece. Ashoka has a presence in the country



"Egg" (Enter-Grow-Go)

Grants Allocated to Date - \$150,000

The Offer:

Support with cash prizes companies from the current and past cycles of the "Egg" program. \$50,000 was granted to support a total of 10 teams with \$5,000 each and another \$100,000 to help the top 3 companies with \$50/30/20,000 respectively.

Activity:

The "Egg" program supports early stage companies acting as an incubator. offering space as well as training and networking. The program started as a CSR initiative by one of the 4 major Greek banks, Eurobank, in cooperation with Corallia, a local cluster. The program provided sweat equity but no cash to the best teams. That was the gap that THI covered.

Outcome:

The top teams that we awarded with our cash prize managed to raise funds from other investors and further develop their ideas and services. Following our grant prize, one of them raised 225k Euros in seed capital and a second one nearly 500k Euros.



Athens Venture Fair

Grants Allocated to Date - \$125,000

The Offer:

Bring an Americanstyle Venture Fair to Greece.

Activity:

Once a year, THI sponsors ten to twenty aspiring companies to pitch before over 100 international investors. A social net-working event follows each Fair.

Outcome:

At least two companies have received funding as a result of their participation in excess of one million dollars. All companies receive intensive preparation work and training in pitching and presentation.



Grants Allocated to Date - \$110,570

The Offer

Support a delegation of Greek startups with their participation at SXSW Interactive festival.

Activity:

During the past four years, nearly 80 startups from Greece have participated in SXSW Interactive as a direct result of the funding received from THI, and to a lesser extent of the funding received by the US Embassy in Athens. The teams support the "Greek Booth" and get to compete in a pitching event as well as present and network their companies to a broad community of investors.

Outcome:

Several of these companies have raised a total of \$20million with others using this program as a stepping stone to enter the US market.



MIT Enterprise Forum Greece

Grants Allocated to Date - \$60,000

The Offer:

Help build a better startup ecosystem in Greece by accelerating the growth of technology companies, by informing, connecting and coaching technology entrepreneurs.

Activity:

A large number of conferences and events hosted throughout the last couple of years with many of them bringing experts from abroad (mainly the US). One startup competition and one startup conference that MITEF runs on an annual basis. Probably one of the most successful MITEF hubs in Europe.

Outcome:

Some of the companies they hosted managed to raise funds whereas others were shortlisted for international programs like the MassChallenge. The MITEF competition is bringing capacity to the entire tech community.



American School of Classical Studies in Athens

Grants Allocated to Date - \$50,000

The Offer:

Support the School's Library Project and its effort to streamline the Blegen and Gennadius Libraries as they enter a new phase of reorganization providing readers greater access to their collection.

Activity:

THI funded two yearlong internships who effectuated the work.

Outcome:

Successful conclusion of the project.



Junior Achievement

Grants Allocated to Date - \$50,000

The Offer:

Offer educational programs on entrepreneurship, financial literacy, and skills building in both private and public schools around Greece.

Activity:

By being one of the main sponsors of the "Virtual Company" program, THI has helped 2,000+ students from across Greece to create 100 "virtual companies" and compete against each other.

Outcome:

200+ volunteers from established and well-known businesses join forces with the teachers from the schools helping them create these companies. High school students from all over Greece compete against each other with 2 boot camps organized in Athens and Thessaloniki. The top team represents Greece in the Pan-European competition. Last year a team from a small village in Northern Greece won the award for best presentation in Lausanne, where the finals took place.



Fulbright Greece

Grants Allocated to Date - \$40,000

The Offer

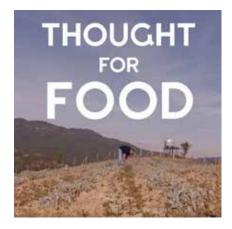
Support Greek secondary educators from public schools.

Activity:

Fulbright Greece offers a highly competitive five-week summer academic program designed for secondary school educators involved in the teaching of English as well as professionals in curriculum development, teacher training, or textbook writing.

Outcome:

Establishing a network of secondary school teachers in Greece with best practices learned in the Fulbright Greece program.



Bodossaki Foundation -Thought for Food Program

Grants Allocated to Date - \$14,500

The Offer:

Support Greek agro/ food sector with the "Thought for Food" program.

Activity:

The program, implemented in partnership with the "American Farm School" and the "Center for Research and Technology Hellas," aims to create conditions for development and growth in local communities throughout Greece, by supporting farmers, small businesses, and cooperatives across the value chain of Greek products.

Outcome:

The program is still running.



Corfu Challenge

Grants Allocated to Date - \$5,000

The Offer:

Support the "Corfu Challenge" race.

Activity:

"Corfu Challenge" was the first ever regatta in Greece combining a world-class event with the authentic Greek experience. The aim is to attract high income tourists.

Outcome:

The regatta took place in July 2017 attracting lots of media attention while setting a new paradigm for the country.



Global Entrepreneurship Summit

Grants Allocated to Date - \$3,000

The Offer:

Support the participation of 3 Greek entrepreneurs at the Global Entrepreneurship Summit 2016 in Silicon Valley.

Activity:

3 Greek entrepreneurs attended the Summit under a program which was co-sponsored by the US Embassy in Athens and THI.

Outcome:

All 3 thanked THI for the opportunity given and managed to get contacts that later on helped them move their entrepreneurial activities forward. THIS YEAR, WE WELCOME

THI CANADA

TO THE THI FAMILY,

WHICH IS ALREADY

GROWING WITH

THI AUSTRALIA.

LONDON IS ENGAGED,

AND EUROPE,

CENTRAL AND

SOUTH AMERICA,

AND THE

PACIFIC RIM

ARE

ON THE

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THI Australian Internship Program

Now in its second year, the flagship THI Australian Internship Program is providing talented Greek graduates with work and training opportunities in Australian companies at a time of unprecedented unemployment

among Greece's youth.

Under the A\$1.5 million program, 12 Greek graduates have completed six-month paid internships in companies in Melbourne, Sydney and Perth, gaining critical work experience in their field.

The 2017 intake includes the first interns for the states of Queensland and South Australia, working in the engineering, and aged care fields.

The Hellenic Initiative Australia is proud to be a dynamic part of the global THI movement, harnessing the strength, resources and passion of the Hellenic Diaspora in Australia for the benefit of Greece and its people. In 2016-17, THI Australia continued to develop its programs, while expanding its activities nationally and building support for THI's mission across Australia.



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Crisis Relief Grants

THI Australia's Crisis Relief Program supports dynamic not-for-profit organizations assisting people in need. In 2016-17, THI Australia allocated grants of more than A\$53,000 to Boroume and Desmos, whose innovative and far-reaching programs facilitate donations of food

and in-kind goods and services, assisting hundreds of charities and organizations helping Greece's most vulnerable.

The Boroume at the Farmers' Market Program received a A\$36,000 grant, and THI Australia is funding the redevelopment of the Desmos Direct

online donation portal through a A\$17,400 grant.

The Crisis Relief Program will be expanded in 2017-18, as THI Australia seeks new partnerships with organisations responding to the deep social impact of Greece's prolonged economic crisis.



*

Volunteering Program Launched

In February 2017, THI Australia launched a promising new Australian Volunteering Program that will see more than 40 Australians volunteering in Greece in 2017.

Through an exciting partnership with Boroume, THI Australia is providing a unique opportunity for all Greek-Australians to make their own contribution to relief programs, while deepening the connections to

their ancestral homeland.

The response to the program has been inspiring, with individuals and families from Sydney, Melbourne, Perth and Brisbane enthusiastically joining teams of volunteers collecting produce at markets around Athens for donation to local charities, as part of Boroume's Farmers' Market Program.





Supporting Entrepreneurship

THI Australia is a great supporter of the annual Venture Fair in Athens, a major THI entrepreneurship initiative that gives companies an opportunity to pitch their businesses to international investors. For a second year, THI Australia directors Peter Abraam and George Giovas were part of the Venture Fair selection panel and participated in the event, held at the Athens Hilton on 29 June 2017. THI Australia also supports the Hellenic Entrepreneurship Awards through a private \$500,000 five-year commitment from Australian Investment and development company Jalouise Pty Ltd.

THI Australia Crisis Relief Partners

BOROUME

Since it was founded in 2012, Boroume has been a game changer in Greece, finding new ways to reduce food waste and offering more than 14 million portions of food to more than 500 charities.

From home-cooked meals to surplus produce from supermarkets, companies and restaurants, Boroume's innovative programs save food at every stage of the food chain. More than 18,000 portions of food are donated through Boroume's network on average every day.

On 27 June 2017, THI Australia announced a grant of A\$36,000 to support the expansion of the Boroume at the Farmer's Market Program. This dynamic community initiative saves surplus food from weekly farmers' markets and distributes it directly to local charities – more than 50 tonnes of fresh produce was collected in the

first 18 months of the program.

Boroume coordinates collections from 10 weekly farmers' markets in Athens and Attica, with the support of volunteers, partner companies and local recipient charities.

THI Australia's grant is funding the program for 12 months, helping to increase the number of markets covered, boost the number of volunteers and double the amount of produce collected and donated.

The funding follows an A\$40,000 grant from THI Australia in 2015-16 to support Boroume's Food Saving Program.





DESMOS

Desmos supports a growing network of more than 700 welfare organisations throughout Greece, facilitating the redistribution of food, clothing, furniture, equipment and medical supplies. Since it was established in 2012, Desmos has assisted more than 330,000 beneficiaries, and distributed goods and services valued at more than \$4 million.

THI Australia continued its support for Desmos in 2016-2017, with a A\$17,400 grant to fund a major

upgrade of the innovative Desmos Direct online donation platform, which is being developed into a Greece's leading online donation tool.

Desmos Direct makes it easy and efficient for individuals and companies to donate goods and services by automatically matching donations with the real-time needs of welfare organizations.

THI Australia supported the program in 2015-16 with a \$20,000 grant. During 2016, Desmos Direct facilitated more than 2000 online

donations, distributing goods and services valued at more than A\$681,000. Online donations are expected to increase by more than 30 percent in 2017, providing an additional A\$150,000 in donated goods.

Desmos also funds targeted nationwide programs that provide heating fuel to schools and welfare institutions and promotes volunteering and civic engagement through school educational and community initiatives.





THI Board member Nick Mitaros with his wife Theona and Anni Skourleti at the Desmos office in Athens. January 2017





Brisbane Gala Dinner

THI Australia's major fundraising event was the Brisbane Gala Dinner, which brought together people from across Australia and Queensland's vibrant Greek community in a resounding show of support for Greece. Held at the majestic Brisbane City Hall on 1 April 2017, the state's first event was attended by 350 people and raised more than \$190,000 towards THI programs.

The Hellenic Initiative's global

Co-Founder and Chairman, Andrew N Liveris AO, received a warm welcome from the city where he spent his university years. In his rousing keynote address outlining the impact THI's programs were having in Greece, he spoke of his pride for the leading role Greek Australians were playing in this global effort.

Boroume Co-Founder Alexander Theodoridis, gave an inspirational presentation about Boroume's work helping people in need through innovative food saving programs that encourage a new civic response and sense of solidarity in Greece.

Following the Brisbane Gala Dinner, Alex Theodoridis travelled to Perth to speak at events held at the Kailis Brothers Function Centre in Leederville and the Castellorizian Club of Western Australia.





If it is geography that separates us, I'm sure that our common passion to help people in need in Greece is exactly what unites every single one of us."

Alexander Theodoridis





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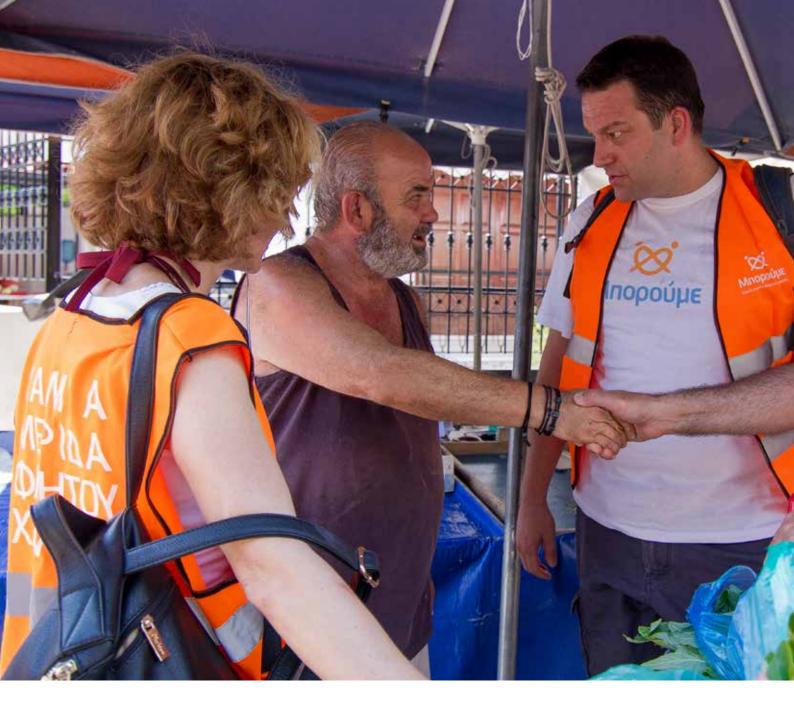
Promoting THI Across Australia

THI Australia was also pleased to be involved with a number of supporter events that helped raised the profile and of the organization across Australia, including a national concert series by the Tsahouridis Brothers in October-November 2016. In Sydney, the St. George OpenAir Cinema event on 12 February 2017, screened a short preview of Alexandra Liveris' compelling documentary Eyes of

Exodus, about the impact of the refugee crisis on the idyllic island of Kastellorizo, while proceeds from a special National Rugby League lunch held at The Hellenic Club Beta Bar on Thursday 23 March were donated to THI.

In October 2017, THI Australia is hosting *One Greece 2017*, a series of events across five major cities in Australia. The national philanthropic

endeavour will host more than 1000 people nationally, with the premier event to be held at Sydney Town Hall on 6 October 2017. THI International Ambassador, Princess Tatiana, and Boroume Co-Founder Alexander Theodoridis will be among the guest speakers at the event, which will be the biggest THI Australia rally for Greece to date.





Holiday With A Purpose – THI Australian Volunteering Program

On a sweltering afternoon in Athens last June, the Argyropoulos family from Melbourne made their way up and down the bustling Halandri farmers' market, piling bags of fruit and vegetables into a shopping trolley.

Donated by traders at the end of the market day, the produce was quickly loaded into a waiting truck, ready for delivery to the Hatzikonsta Foundation, a local charity supporting orphaned children.

"It was hot, but we were on a mission and it was quite exhilarating to know that just a small amount of time by a handful of people could be so fruitful and beneficial to young children in need. I was astounded by the amount of produce we gathered," said Debbie, who had enlisted the help of her children Philip, 24 and Nina, 21 for the day.

En route to their ancestral island of Ithaca, the family were proud to have taken time to volunteer with Boroume - and set a new record for the Halandri market by collecting more than 337 kgs of fresh produce.

"When I read about the opportunity to volunteer in Athens for a great cause I thought it was

something that we as a family could easily participate in", says Debbie.

"For my children who only holiday in Greece, it was an amazing experience. They were a bit apprehensive at first about what I had signed them up for, as their Greek language skills are poor, but it didn't take them long to adapt to the situation at hand, and get excited each time a trolley was filled to the brim. It was a great experience for all of us."

Since the THI Australian Volunteering Program was launched in February 2017, more than 40







Above: pictured are the Argyropoulos family from Melbourne; Left: THI Australia Director (and Crisis Relief Committee Chair) Peter Abraam, with the Boroume team Alex Theodoridis and Anna Cambouropoulou at the Halandri farmers' market.

For anyone travelling through Greece, this is a fantastic way to contribute to crisis relief and is a small but vital part we in the Diaspora can play through The Hellenic Initiative Australia. What was most striking for us personally was the magnanimous nature of the Greeks. Despite a poor day's trade, many farmers were either already prepared with a bag of surplus food to donate, or upset that they could not donate anything on that particular day."

Anthony Penklis, Sydney

volunteers from across Australia have joined Boroume teams at farmers' markets around Athens, collecting produce for donation to local churches, soup kitchens and organizations assisting people in need.

The program offers various opportunities to assist with Boroume's food saving programs, depending on Greek language skills and availability.

While the program initially targeted young people, it has attracted families and people of all ages – the oldest to date being 81-year-old Arthur Ventouras from Perth.

"We are very pleased to have so many volunteers from the diaspora supporting Boroume this year through our partnership with THI Australia," says Boroume Co-Founder Alex Theodoridis. "Volunteers from abroad, and especially from so far away as Australia, have a special place in our team and heart."



I cannot impart to you enough, how much of a rewarding experience it was for each of us to be involved at the ground level ...and to witness the gratitude and surprise of Athenians, that our fourthgeneration Australian children had not forgotten their Hellenic roots, and were prepared to pitch in for them."

Theona Mitaros, Perth







Having people from abroad dedicate even a few hours to help our cause is one the most humbling experiences for us here at Boroume because they embody the true meaning of commitment, solidarity, and giving."

Boroume Co-founder Alexander Theodoridis





Investing In Greece's Youth – THI Australian Internship Program

The Human capital of Greece is its single best hope for the future. With young Greeks facing unprecedented unemployment, the THI Australian Internship Program is giving talented Greek graduates the opportunity to kick-start their careers in Australia and return to Greece with new skills, mindsets and a boosted resume.

Since the flagship THI Australian Internship Program was launched in June 2015, 12 Greek graduates have completed six-month paid internships in companies across Australia.

Aged between 24-29, the interns worked at leading firms in the architecture, engineering, marketing and finance in Melbourne, Sydney and Perth, including major banks ANZ, NAB, Cox Architects and Hickory construction company.

Starting their first job in their field a foreign country, in a second language, in major Australian companies was an ambitious undertaking, but the interns rose to the challenge.

"From my very first day at work everyone made me feel very welcome and part of the big NAB family," said finance intern Stavroula Kolliniati, who finished work at the Sydney headquarters of one of

Australia's leading banks in February 2017

"I remember the first emails that I had to send, I was feeling so bad for the person that had to read them and try to decode what I was saying. But people believed in me and gave me more responsibilities, so I ended up working long hours and enjoying every single moment.



Lida Christou on site in Melbourne

I got involved with many different teams and projects and I had the opportunity to create a network of amazing people in Australia."

As well as having a profound effect on their professional and personal growth and confidence, the internships have proved instrumental in securing their next job, with all eight interns in the first intake

Marketing intern **Lena Zafeiriou** never imagined a six-month internship at Lonsdale Institute in Melbourne would lead to a dream job in Greece. Having impressed her host company with her adaptability and work ethic, Lena was offered the opportunity to become the international education provider's European representative. Since her return to Greece in August 2016, she has been busy establishing a Lonsdale Institute office in Athens and travelling to education forums



Lena Zafeiriou with Lonsdale Institute's Lazaros Papasavas and Gil Polgase in Melbourne)

around Europe in her new sales and marketing coordinator role.

"I still can't believe how all this started just last year with an internship in Australia," says Lena. "So far, I have been to Prague, Berlin, Budapest and Madrid to meet new agents and participate in education fairs and events. The experience I am getting is really valuable and I am really grateful for the opportunity I had in Australia to work in this field and learn to communicate with people from different cultures."



Lena at an education fair in Budapest in January 2017

This was one of the best experiences a graduate could ask for. Thank you for making young people dream again and believe in hard work and opportunities."

Stavroula Kolliniati NAB intern, Sydney



finding work soon after their return to Greece.

"During the interviews, the majority of questions had to do with my internship in Australia. If THI hadn't given me this opportunity, today things would be different." says civil engineer Lida Christou, who was hired by Coca-Cola Hellas as a Junior Supply Chain Coordinator after her stint as a junior project manager with Hickory in Melbourne in 2016.

"I am really pleased that I found a job that I like in Greece. I have realized that Greece is the place where I want to live and I won't stop hoping for a better future and improve whatever I can in my country, which I love and maybe needs me a little bit"

More than 30 internship opportunities have been secured for Greek graduates in companies across Australia under the \$1.5 million program.

Through the generosity of individuals and corporate supporters, THI Australia funds the program costs, including return travel, health insurance, visas, orientation and

monitoring and provides mentors from the THI network. The value of the program to date is estimated to be more than A\$550,000.

High-calibre candidates are recruited though Greek program partner, ReGeneration, which is promoting the internship culture in Greece, with the support of The Hellenic Initiative.

As young graduates continue to struggle with Greece' challenging employment situation, THI Australia is committed to offering young Greeks this unique opportunity.

Soon after returning from her internship at Sinapse in Melbourne, 24-year-old Business Analytics graduate **Christina Afroditi Stefanou** entered Adecco Greece's "CEO for One Month" competition. In May 2017, she beat 1300 talented young people to get an opportunity to work alongside the global recruitment firm's CEO in Greece - and compete with winners from 48 countries to work at the company's Zurich headquarters.

"One of the key strengths in my profile was my internship at Sinapse in Australia. The Hellenic Initiative paved the way for my professional success and I am very grateful and thankful for that opportunity," says Christina. "This was not just an internship for me, but a life-changing experience."



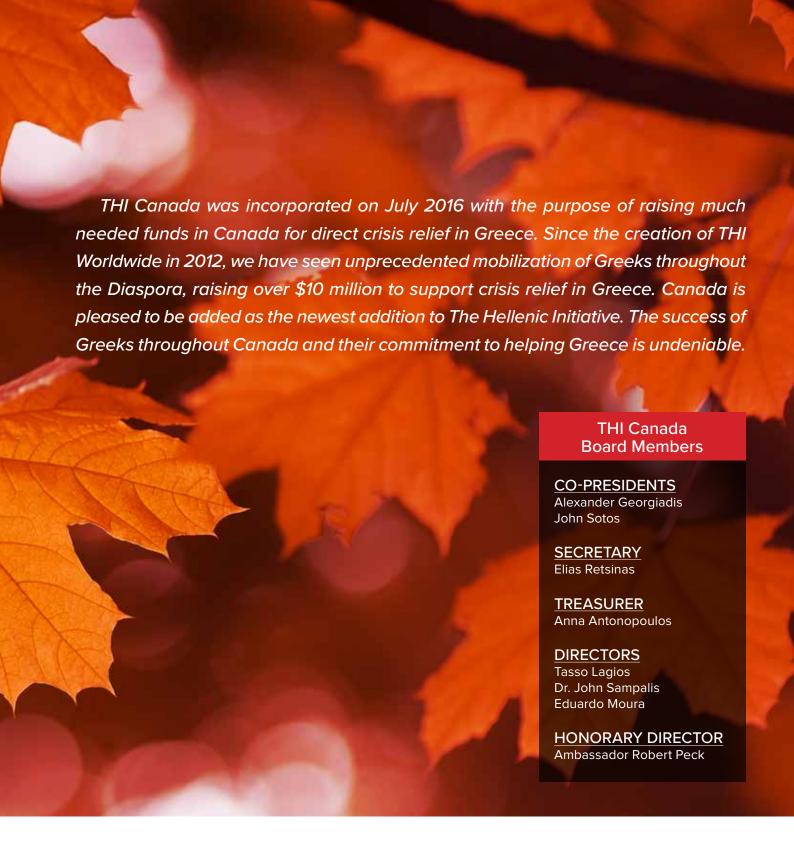




Toronto Event

The Hellenic Initiative Canada -- L'initiative Hellenique Du Canada, held its inaugural Toronto Launch event at the Palais Royale on Wednesday, September 20, 2017. The Toronto Launch provided an opportunity to bring like-minded individuals together to support and

recognize the partner charities of the THI: SOS Villages Greece; Doctors of the World Greece; and Prolepsis/ Diatrofi.



THI Canada is focusing on three charities to begin with.









SOS Children's Villages Greece provides abandoned, orphaned and destitute children with permanent housing and education, as well as tools and resources to prepare them for independent adult life.

Doctors of the World-Greece provide access to medical care to those that are vulnerable, often marginalized and poor.

Prolepsis/Diatrofi distributes healthy and nutritious meals, at no cost, to all students in hundreds of participating Greek public schools.



Reaching For The Stars

One need look no further than the annual Reaching for the Stars, the inspired result of the hard work of Voula McLaughlin and her coworkers. She was moved by not only The Hellenic Initiative's mission, but the story of her father who, like

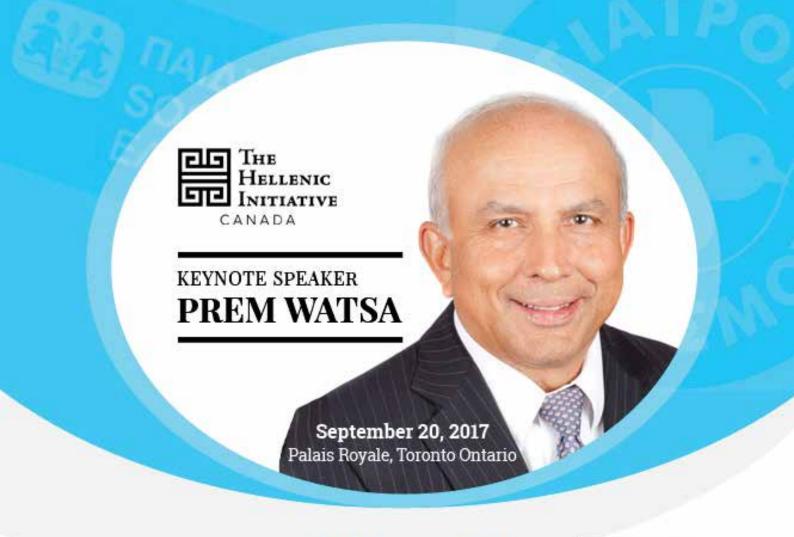
countless other Greeks, received support during difficult times. The Hellenic Initiative, was pleased to award \$50,000 to SOS Children's Villages Greece for the second year in a row, to fulfill its challenge grant to Reaching for the Stars.

Since its first grant in 2013, The Hellenic Initiative has supported SOS Children's Villages Greece, providing it \$800,000 to support those who depend on the vital services provided by SOS.



Reaching for the Stars presents proceeds to S.O.S. Children's Villages

The future is very bright for THI Canada, and we look forward to their continued success!

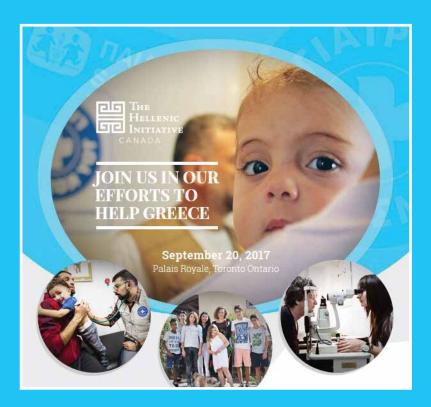








Crisis relief Food banks Vaccination



Mr. Prem Watsa, Chairman and Chief Executive Officer of Fairfax Financial Holdings Ltd will be the keynote speaker at The Hellenic Initiative Canada Toronto Launch Event at the Palais Royale, September 20, 2017. Mr. Watsa is a universally known philanthropist and a member of many public and charitable boards as well as a leading investor in Greece.

WE GRATEFULLY
ACKNOWLEDGE

ALL OUR FOUNDATION
AND CORPORATE
SUPPORTERS
WHO HAVE
PARTNERED WITH US
AND DONATED
TO THE MANY
DYNAMIC PROGRAMS
THAT ARE CHANGING
THE LIVES OF GREEKS
FOR THE BETTER.



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IT IS A PLEASURE

TO INTRODUCE

BOARD MEMBER

JOHN PAPPAJOHN,

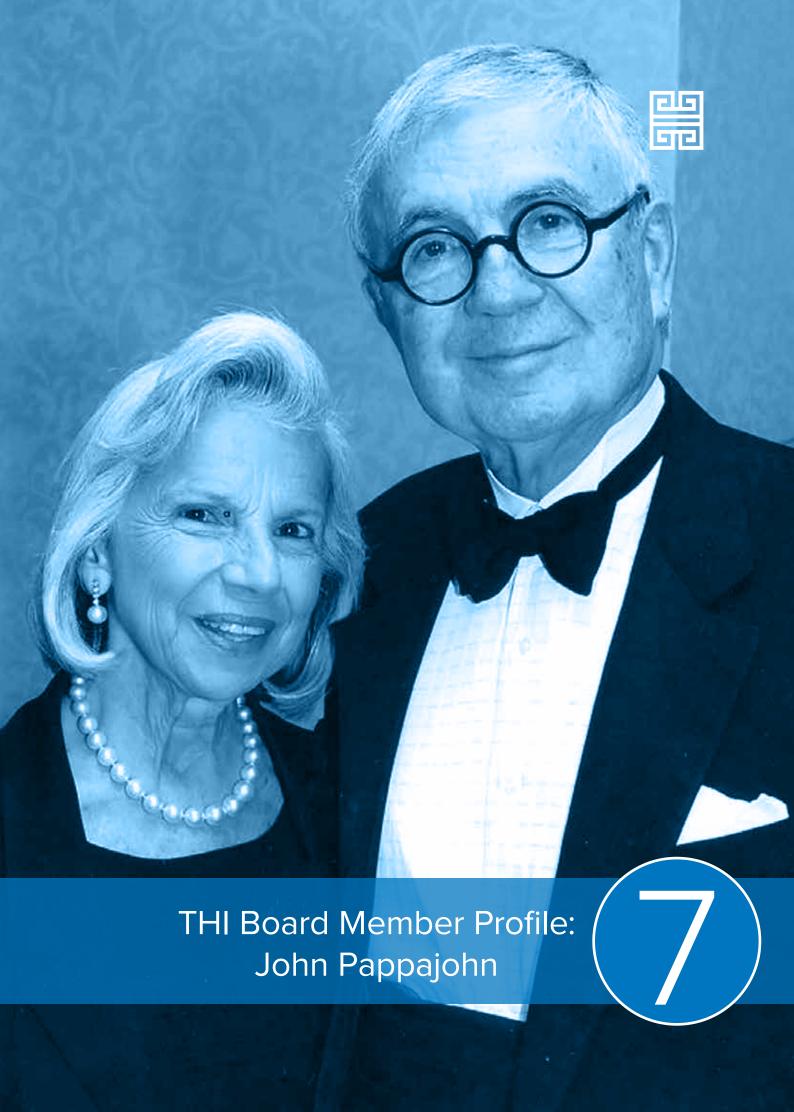
A GIANT OF

PHILANTHROPY

AND AN

ENTREPRENEURIAL

GENIUS.





John Pappajohn PHILANTHROPY

I'm an eternal optimist; failure is not in my vocabulary"

ohn Pappajohn is a towering figure, in the business community of the United States, in his home state of lowa, and in the Greek-American Community. He is also a Board Member of The Hellenic Initiative.

His commitment to philanthropy, to education, and to a host of charitable efforts known only to him and God have made him a legend. He was born in Greece, on the island of Evvoia and immigrated to Iowa when he was only 9 months

old. When John Pappajohn began kindergarten in Mason City, Iowa, his mother - a young Greek immigrant - started school as well. Maria Pappajohn did so in order to learn the language of her new country, and her inspiring example taught John a lifelong lesson about the the value of education.

John grew up in Mason City, lowa, and when his father died when John was only 16 years old, it changed his world forever. He took over the family grocery store

- a store where his father would bring immigrants and the hungry home for lunch, and where his mother would figure out a way to feed them all. He worked his way through college and alternated working and attending school with his brothers, each of them taking turns to get their education. Thus, he spent six long years to get his degree, finally graduating with a BSC degree in business from the University of Iowa in 1952.

But he did not go for a job. Instead, he wanted to own his own business. He established an insurance agency after graduation from college and subsequently organized and became Chairman of the Board of Guardsman Insurance Investors, a public insurance holding company that owned Guardsman Life.

In 1969, he organized Equity Dynamics, Inc., a financial consulting entity and Pappajohn Capital Resources, a venture capital firm in Des Moines, Iowa. He was one of the early venture capitalists. Since this time, he has been involved in over 100 start ups, over 50 IPOs and has served as a Director in over 40 public companies.

This 1952 University of Iowa



John Pappajohn receives one of four honorary degrees at Tippie College of Business Commencement, Carver Hawkeye Arena, May 16, 2010.

Business graduate, who is one of America's founding fathers of venture capital and, with his wife Mary, are leading philanthropists of the Greek American and American communities, has stayed connected

to his alma mater. In fact, John and Mary have donated so much to the University of Iowa, over \$50 million dollars, that the University of Iowa Foundation publishes a special report to recognize this extraordinary philanthropy. John is a member of the University of Iowa Foundation Board of Directors, and he and Mary have served on numerous University of Iowa and UI Foundation committees. They are also members of the Presidents Club, which recognizes the University's most generous contributors. Among their many visionary contributions are the naming gifts for the John and Mary Pappajohn Hospital Pavilion, the Pappajohn Business Building, the John and Mary Pappajohn Clinical Cancer Center, the John Pappajohn

Money doesn't motivate me. It's the thrill of being successful...



Art collectors.





The John and Mary Pappajohn Sculpture Park.

Entrepreneurial Center, and the Pappajohn Biomedical Institute in the John and Mary Pappajohn Biomedical Discovery Building.

In 1996, John saw a need in Iowa and he decided to do something about it. The farm economy was poor and many businesses and industries were in trouble. In September of that year, John established organized and financed the John Pappajohn Entrepreneurial Centers at five different universities and colleges in the state of Iowa for more than \$30 million. To date, the Centers have touched the lives of nearly a quarter of a million individuals, and have have created over one thousand business start-ups and over eleven thousand new jobs. The reach of the program has literally gone around



John and his brothers, Socrates and Aristotle.

the world, reaching Africa through the Mandela Washington Fellows, twenty-five of whom came to lowa for a six-week program focused on lowa entrepreneurship, and how to take these business practices back to Africa

In 2001, he funded the NIACC

Pappajohn Business Building in Mason City, IA. In 1997, he and his wife, Mary, funded a \$5 million John and Mary Pappajohn Scholarship Fund for ethnic, disadvantaged and minority students. Over \$5 million in scholarships have been granted. He and his wife committed \$4 million to help finance the John and Mary Pappajohn Higher Education Center, a collaborative of seven universities and colleges in the state of Iowa. One of their most endearing scholarships has been the Pappajohn's gift to the Mason City and Des Moines Churches (Transfiguration and St. George respectively). Each high school graduate receives an unconditional scholarship, sent directly to the student's college or university.

...and taking a deal and creating value and making money for everybody involved."





The Pappajohn Institute in the John and Mary Pappajohn Biomedical Discovery Building, designed by Charles Gwathmey.

John has been the recipient of many awards including: Horatio Alger recipient in 1995, Board of Directors Horatio Alger Association; past Trustee Pine Manor College, Boston, MA; since 1988, a member of the Anatolia College Board of Trustees, Thessaloniki, Greece; University of Iowa Foundation Board of Trustees, Iowa City; University of Iowa Board of Visitors; University of Iowa Business School Finkbine

Award 2004; University of Iowa Homecoming Honored Guest 2002 and 2010; University of Iowa 1996 Recipient Distinguished Alumni Award for Service; 1993 Oscar D. Schmidt Iowa Business Leadership Award from the University of Iowa College of Business; Iowa Business Leader of the Year 1992; Brotherhood Award from the Iowa Region National Conference of Christians and Jews 1997; inducted into the Iowa Hall of Fame 1996; Beta Gamma Sigma Medallion for Entrepreneur of the Year 1997; over 20 year association with the JF Kennedy Center for the Performing Arts, Washington, D.C.; former member of the Advisory Board, appointed by President Ronald Reagan; reappointed by President George Bush; presently active member of the National Committee of the Performing Arts; Member Trustees Council and Co-Chair Collectors Committee for the

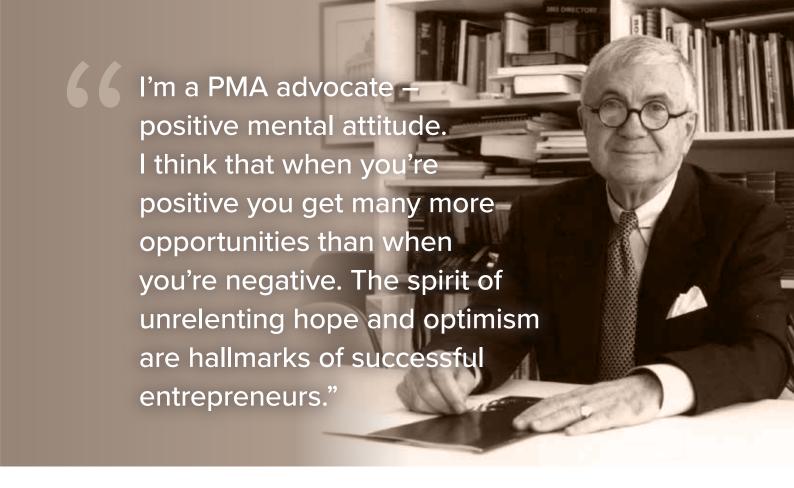
National Gallery of Art, Washington, D.C.; Vice Chairman of the Hirshhorn Museum, Washington, D. C.; Member of the National Committee for the Whitney Museum, New York; Honorary Trustee Des Moines Art Center, Des Moines, IA; named by Art News Magazine as one of the top 200 art collectors in the world from 1997-2012; first Iowan to be awarded the Woodrow Wilson Award: Meredith Wilson Heritage Award, 1998; Central Iowa Business Hall of Achievement, 1999; Ellis Island Medal of Honor recipient in 2000; 33rd Degree Mason Shriner 2003; Hellenic Heritage Achievement Award 1997; Leadership 100 Board of Directors; Greek Orthodox Archdiocese of America Council member; Greek Orthodox Archdiocese Executive Committee 2001-2004; Greek Orthodox Archon Award 2000.

John and Mary's commitment to their Church has found a lasting



In Greek, the word philanthropy; it means being nice to people and sharing with people. It's not just money, it's a lifestyle."





expression is their lead gift of \$1,000,000 to the rebuilding of the Saint Nicholas Greek Orthodox National Shrine at Ground Zero.

John and Mary Pappajohn have certainly not confined their interest to education and business alone. John's last semester in college, he took a course in the history and appreciation of art. As he says, "Now remember, I'm an immigrant from Greece, and we never had any money to put art in our house." A passion was born and with his wife, Mary, an interior designer, they commenced a lifelong love affair with art by purchasing a fifty-dollar print in a Des Moines gallery – a print that they still own. In the intervening years, they have purchased and donated hundreds of prints, paintings and sculptures acquired throughout the last half century. The acquisitions have given John and Mary a very welldeserved position in the highprofile art world. John and Mary have served on the museum board of the Des Moines Art Center. Mary has been a Trustee of the Walker Museum in Minneapolis. John is Vice Chairman of the Hirshhorn Museum and is on the Trustee Council of the National Gallery of



I have a philosophy. I like to tell kids today that in business, you build on your data base; you learn and grow from each experience."



Philanthropy is just part of what we do. When we give a piece to a museum, we know that thousands will see it. There is a thrill in sharing."

Art in Washington, DC. A motivated self-learner, he has continued lifelong pursuit of art education through self-study. It is no surprise that the he has been named by Art Magazine as one of the top 200 art collectors in the world for 15 consecutive years.

In September 2009, the John and Mary Pappajohn Sculpture Park opened in Des Moines on 4.4 acres, with 33 sculptures, valued at over \$50 million, which they gifted to the Des Moines Art Center and the City of Des Moines. These sculptures, from materials like bronze and steel have a true international flavor, with creations from England,

France, Switzerland and Japan. This remarkable act of civic generosity was further enhanced by the commissioning of two "Symphonies in Sculpture" – one in 2012 and the other 2015, performed by the Des Moines Symphony Orchestra. This marks the first time that symphonies have been composed around sculpture images.

The first gift to The Hellenic Initiative, and a leader on the Executive Committee of the Board of Trustees, John has been a prime mover in THI's entrepreneurship programs in Greece. He has even sent leadership staff, Kurt Heiar – a brilliant serial entrepreneur

himself – from his Centers in lowa to assist young Greek entrepreneurs and develop their talents. He understands that bringing positivity to those who are willing to try and live their dreams is the best way to build up any society. He has done it – nearly single-handedly – in his home state of lowa. His heart for philanthropy is open wide, but he also wants to nourish the minds of those self-starters who will rebuild Greece from within.

His example is singular. His gifts incalculable. His philanthropy is the best of the Greek ideal: a true love for your fellow human being and a desire for their happiness and well-being.

My mother used to tell us kids 'the more you give, the more God's going to give you back'."



DONORS TO THI

COME FROM ALL WALKS

OF LIFE.

WE ARE GRATEFUL

FOR ALL THOSE

WHO FIND THE MISSION

OF SUPPORT

FOR GREECE

DURING THESE

DIFFICULT DAYS.

PEOPLE GIVE FOR

DIFFERENT REASONS

BUT THE PURPOSE

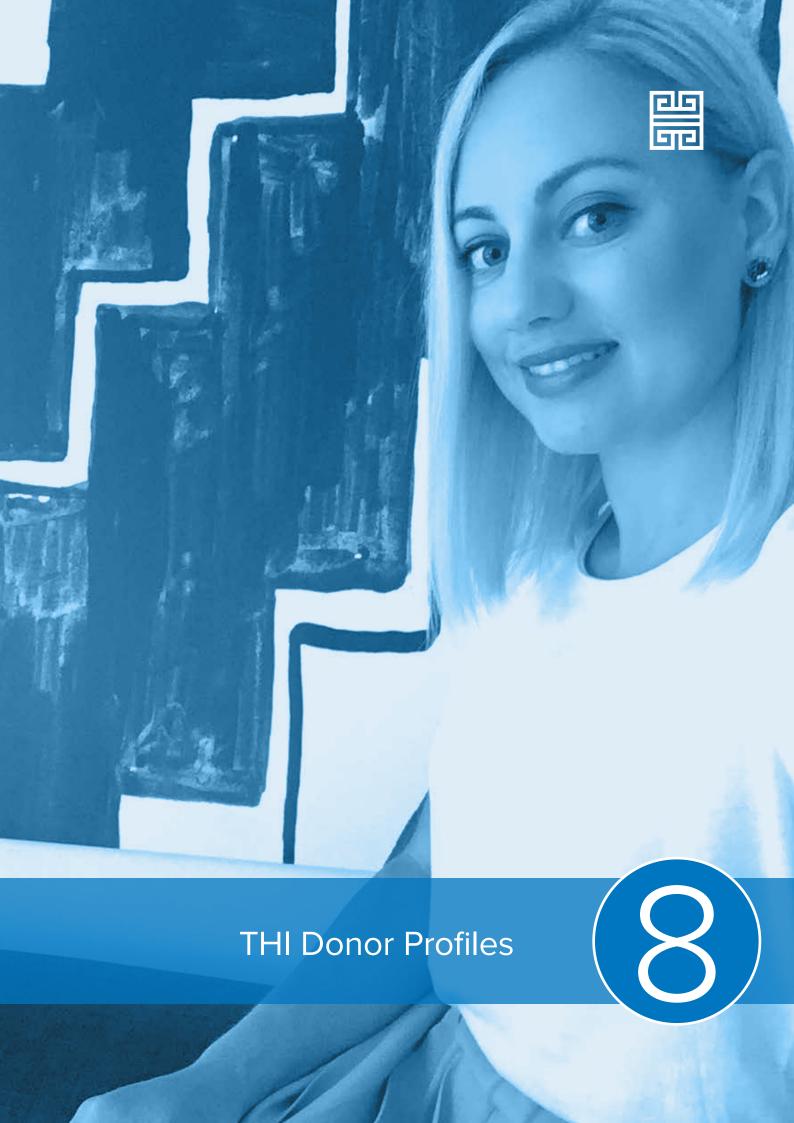
IS SINGULAR:

TO RELIEVE THE SUFFERING

OF OUR COMPATRIOTS

AND TO RENEW THE

SPIRIT OF THE COUNTRY.



THI DONOR MEMBER PROFILE:

The Hellenic Initiative is proud to have donors who embrace our mission, sometimes even without our asking.

They, like so many others, have embraced the mission of THI, helping the People of Greece face their prolonged economic crisis. Their generosity of heart and genuine $\phi\iota\lambda\alpha\nu\theta\rho\omega\pi$ ia are a shining example for us all.

Peter POLYDOR

CEO of Ergo Capital, President of Ergo Properties, Professor of Practice at the University of Wales and Founder of the Eureka Building

herever Greeks go around the world, we feel connected. It demonstrates a responsibility we have to one another. My Greek identity has always instilled a sense of pride both in me and my family. I know where I come from and have a culture I embrace. It is a culture rich in history, traditions and wisdom and one that deserves our help in protecting for generations to come.

Today, Greece is at a major crossroads and it is organizations like The Hellenic Initiative that are working to help our beloved patrida not only survive this crisis but emerge stronger because of it. THI is there supporting charities to meet the needs of the Greek people today while looking to what is needed for a bright tomorrow. A tomorrow that can be created not by the "lost generation" but by the entrepreneurs who out of crisis find opportunity. Programs focused on entrepreneurship, mentorship and unselfish support such as the Venture Fair in Athens demonstrate this vision that I share in supporting those who choose to build new enterprise in Greece. It is why I am proud to be a supporter of The Hellenic Initiative.

Thank you to all who help The Hellenic Initiative achieve their mission and help support the Hellenic Republic today for a better tomorrow.





Evangelia BELLAS

Senior Manager, Global Performance Management, Unilever

was born in Australia and so were my parents, but my Grandparents were all migrants from Greece. Retaining culture, language and tradition was essential as they embarked on a new start in life. While I am every part Australian I am very conscious of my roots and what it means to be Greek, and showing kindness 'filotimo' to others is a way of life for me. While I played cricket on the beach every Australian summer I also studied Hellenic Dancing, Modern Greek and volunteered for the welfare of the Greek Community of Brisbane. Saturday's were spent playing sport and then off to Giagia's house for spanakopita lessons which I can't wait to pass onto my own family one day.

I now live and work in London which has enabled me to focus on my interests such as art, travel and fashion blogging but most of all exploring more of Greece. Proximity to Greece has led me to the four corners of Greece my grandparents migrated from, Rhodes, Kastellorizo, Kythera and Monemvasia -and I love Athens in the winter for its food and art scene and of course the music. Its ability to be so Greek and international at the same time is a credit to Greece.

Wherever I am in the world I pride myself of being Greek, whether it's telling a story about my Grandparents and the old Greece or about own adventures in the new Greece or that dried oregano is what really makes an authentic Greek salad! Whatever it is, I feel a sense of duty to keep Greece's culture alive and to help it thrive. Greece has taught us so much over time and still has so much more to give and that is why initiatives like THI are important for Greece but also for my generation and the ones that follow. We must keep the flame burning on what is one of the most profound and authentic cultures of the world. It's really up to us to remain 'OLI MAZI'.

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THI granted over €4.7 million to 19 promising Greek startups

The Hellenic Entrepreneurship Award, funded and administered by Libra Group on behalf of THI has granted over €4.7 million to 19 promising Greek startups over the past 4 years. The 2017 winners will have the opportunity to share €1.25 million plus mentoring and business support.



THI connects investors from around the world with Greek entrepreneurs

For 3 consecutive years the THI Venture Fair connects investors from around the world with Greek entrepreneurs seeking Series A/B investments. 44 companies have participated with some of them raising million of dollars of direct investment.



300 internships have been created at more than 90 companies

THI's ReGeneration program, a joint program with The Coca-Cola Company launched in 2014 to train, mentor and place highly qualified millennials in internships based in top Greek and multinational companies is now in its 4th year. Over 300 internships have been created at more than 90 companies.



It has been awarded as the top internship program in Greece with over 80% of the placements getting a contract extension or hire.

Supporter of the MIT **Enterprise Forum in Greece**

THI is a supporter of the MIT Enterprise Forum in Greece helping the organization inform, connect and coach technology entrepreneurs in Greece, enabling them to rapidly transform ideas into world-changing companies.



Offering forty 6-month placements in over 20 companies

The THI Australia Internship program is well under way offering forty 6-month placements in over twenty companies. The program is training young and talented Greeks abroad, who then return to Greece to assume leadership positions in the private sector.



We funded the Greek mission to SXSW

For the fourth consecutive year THI funded the Greek mission to South by Southwest (SXSW) Interactive Festival in Austin, TX. In the past years participating teams have raised more than \$20 million of direct investment.



Helped a total of 1,800 students from over 100 schools

Supporting Junior Achievement Greece, we are helping a total of 1,800 students from over 100 schools to become familiar with the concept of entrepreneurship by building their own virtual companies in a nation-wide competition.



Supported Fulbright Greece

THI is supporting Fulbright Greece, the premier international educational exchange program in the world, in an effort to provide young and talented students as well as educators with world-class access to training and education.



Invested €250,000

The Hellenic Initiative has invested 250,000 euros with the City of Athens and the Athens Partnership to brand Athens as a desirable city break destination. Since the program launched we have seen a 14% increase in visitors to the city which has resulted in thousands of new jobs being











THE HELLENIC INITIATIVE

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